ICTs for Agricultural Extension: Where we are & how to move forward?

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INDIA
ICT Initiatives

- Tele-centres / VICs/ VKCs/VRCs/CSCs
- Knowledge portals
- Mobile phone
- Social media


Plenary Session on “Extension in ICT Overdrive”
November 5th, 2013, Kigali
Case 1. “Learning the Lessons”
Village Knowledge Centres

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Case 2. “Potential of Partnership”

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Case 3. “Mobiles for Mobilizing Agro-Advisory”

IKSL, KCC, KMAS......
Case 4. “Innovation in-waiting”
Case 5. “Traditional Media & ICT”
KVK, Dhalai district, Tripura, India
Krishi Prajukti Rath (Agril. Tech. Campaign)
Case 6. “Leveraging Social Media” 
Agricultural Extension in South Asia (AESA)

Web Portal  www.aesa-gfras.net

Sharing information related to extension and advisory services from EIGHT South Asian Countries

Links to :

*Publications*-Tools, Frameworks,
Policy Relevant publications

*News & Events*- conferences, workshops, trainings

*Professional Societies*

*Blogs*

*Good Practices*

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Case 7. “Integrating Extension Actors & ICTs”

- m4agriNEI – Farmer Specific & Interactive

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ICT experiences- So far... +

• Enormous hope

• ICT infrastructure - innovations

• Non-traditional extension players
ICT experiences- So far...

• Anecdotal evidences
• Relevant content issues
• Not moving beyond “information”
• Bypassing traditional extension players
Lessons

• Farmer-specific content

• Information PLUS

• Integration of agricultural stakeholders
Next step...

• Integrating value chain activities

Knowledge Resource:
Information & Knowledge

Hard Resources:
Money, labour, technology

Soft Resource:
Skill, motivation, power

Agricultural Inputs:
Machinery, manure, seed

Agricultural Processes:
Planting, weeding, harvesting

Agricultural Outputs:
Post-harvest & processing, markets

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• Focus on farmers & other stakeholder needs

• Focus on simple & affordable ICTs - Scaling-up

• Institutionalising ICTs in Extension NOT AS PILOTS

• ICTs for Capacity development

**Human element - ICTs ARE COMPLIMENTARY NOT TO REPLACE – Extension Professionals...**

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Thank you