

Module 4: Professional Ethics



WORKBOOK

Global Forum for Rural Advisory Services (GFRAS) c/o Agridea, Eschikon 28, 8315 Lindau, SWITZERLAND Phone +41 (0)52 354 97 64, Fax +41 (0)52 354 97 97 info@g-fras.org, www.g-fras.org

Module 4: Professional Ethics

Pre-assessment

Answer the following questions without going through the learning content. This is to determine how much you already know of the subject. You will also be asked to complete a post-assessment after you have worked through the learning content.

	Question		Self-assessment			
		Lov	W		Н	igh
1	I can explain what the term ethics means.	1	2	3	4	5
2	I understand why ethics are important in the workplace.	1	2	3	4	5
3	I am familiar with a code of ethics and a code of conduct.	1	2	3	4	5
4	I am familiar with the terms profession and professional.	1	2	3	4	5
5	I can describe the qualities and characteristics of a profession and a professional.	1	2	3	4	5
6	I understand why professionalism is important in the workplace.	1	2	3	4	5
7	I am familiar with the concept of professional development.	1	2	3	4	5
8	I understand why professional development is important for extensionists.	1	2	3	4	5
9	I can describe what skills are needed by extensionists to provide their services professionally.	1	2	3	4	5

Study unit 1: Ethics

Session 1.1: What are ethics?

Activity 1.1 Individual activity: Ethics in the workplace

1. Fill in the missing words.	(8)
The study of ethics is a branch of (a)	
Professional ethics is an example of (b)	ethics
and aims to improve (c)	Ethical behaviour can
be very important in the workplace. Org	anisations with a strong
commitment to ethics will have increase	ed (d)
in the community, mutual (e)	between
members and improved (f)	performance. One
of the ways you can ensure that you be	have ethically within you
organisation is to be (g)	and make sure that
your emotions or personal (h)	do not affect
your daily activities.	

Total: 8 marks

Session 1.2: Codes of ethics and conduct

Activity 1.2 Individual activity: Code of ethics or code of conduct

Study the following statements and indicate whether they apply to a code of ethics or a code of conduct or both. (8)

Becomes a legal agreement once signed.	
2. Legitimises ethics.	
3. Issued by a board of directors.	
4. Allows members to make independent judgements about the most appropriate behaviour.	
5. Encourages specific behaviour.	
6. A mandatory set of standards that is strictly enforced	
7. Only provides guidelines for behaviour during difficult situations.	
8. Ensures standard behaviour throughout the organisation.	

Total: 8 marks

Activity 1.3 Group activity: Ethical document

Sometimes organisations combine their codes of ethics and conduct to form one general ethics document that includes guidelines for behaviour in a given situation as well as a list of actions that are required or not allowed. Together with two or three of your colleagues, discuss and formulate an ethical document that describes how you would want people to behave should you start an organisation that provides a service to the public.	
	• •
	• •
	• •
	• •
	• •
	• •
	••
	••
	••

Summative assessment: Unit 1

Theoretical assessment

Answer the following questions in your own words. Write your answer in the space provided.

1. Study the following statements and state whether they are

true or false. If you answer false give a reason for your answer.	(6)
a. Being ethical is not exactly the same as following the la	(2)
b. A code of conduct is a document that simply guides eth decision making in all the members of an organisation.	ical (2)
c. If an employee signs a code of conduct, they enter	
into a legal agreement with the employer. (2)	

2. Briefly discuss two reasons ethics are important in the workplace. ((4)
	••••
	••••
	••••
	••••
	••••
3. Codes of ethics and conduct are documents that encourage specific behaviour in an organisation. Discuss the differences between a code of conduct and a code of ethics.	(8)
	••••
	••••

4. All organisations, no matter their size, can benefit from a code of ethics or a code of conduct.	e 4)
a. List two benefits of having a code of ethics in place. (2	2)
b. List two benefits of having a code of conduct in place(2	2)
	4

Total: 22 marks

Study unit 2: Professions and Professionals

Session 2.1: What is a profession?

Activity 2.1 Individual activity: Features of a profession

Using the clues provided below solve the following crossword puzzle. (5)

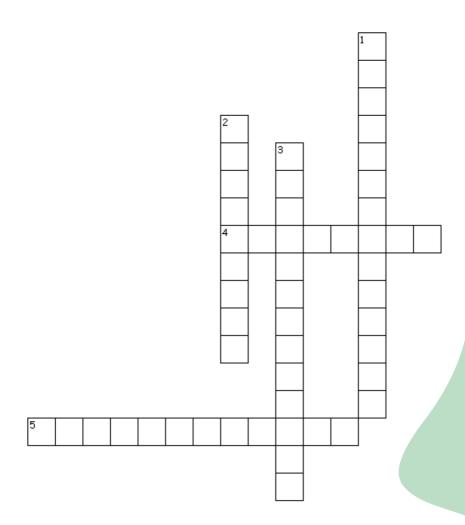
Down:

- 1. An organised association that oversees a profession. (10 letters, 4 letters)
- 2. Specialised knowledge and skills gained through learning and training. (9 letters)
- 3. Members of a profession need some sort of ______ before they can perform their service. (13 letters)

Across:

- 4. Freedom from influence from the public. (8 letters)
- 5. A set of ethical standards that need to be upheld. (12 letters)

Total: 5 marks



Session 2.2: What is a professional?

Activity 2.2 Group activity: Characteristics of professional extensionists

Agricultural extension and rural advisory services are increasingly being recognised as professions. Together with 2-3 of your
colleagues discuss what personal characteristics and qualities you
think are important for professional extensionists to be successful.

Summative assessment: Unit 2

Theoretical assessment

Answer the following questions in your own words. Write your answer in the space provided.

1. Explain the following terms using the information you learned

during this lesson.	(4)
a. Paraprofessional	(2)
b. Work autonomy	(2)
Briefly discuss three features that all professions have in common. (6)	

3. Why do you think professions and professionals are so important in society? (5)

4. List five qualities that successful professionals have in common (5)

13

Total: 20 marks

Study unit 3: Professionalism in the workplace

Session 3.1: What is professionalism?

Activity 3.1 Individual activity: Professionalism

Hidden in the block below are seven features of professionalism. After reviewing that part of Session 3.1, see if you can find them. (7)

```
Z
                                          S
                                                  Ν
                                                      U
                   Η
                       Ο
                                   S
                                      T
                                          Y
                                              U
                                                  G
               V
                          Ν
                                                      G
                                                          Η
U
       C
           Z
               S
                       T
                                          W
                                                  Е
                                                      D
                                                              Е
                   Ν
                          Μ
                               K
                                  Ν
                                                          G
                                      0
       Ν
           T
               Е
                   G
                       R
                           Ι
                               Τ
                                   Y
                                      Ρ
                                          S
                                                      Y
               Z
                   Η
                           O
                               Х
                                      L
                                          Х
                                                  Q
                                                      Ν
                                                          R
                                                                      Y
               S
                       C
                                      Τ
                                          E
                          U
                               Z
                                  W
                                          Τ
                                              C
                   0
                       Η
                           В
                               Ο
                                  Е
Z
               S
                       Е
                           C
                               T
                                  Ο
                                      W
                                          D
                                              C
                   Ρ
                       F
                           T
                               Х
                                   Z
                                      T
                                          О
                                              Y
                                                  J
                                                      O
                                                                      C
   Ν
   C
       L
           U
                   C
                       C
                           O
                               U
                                  Ν
                                      T
                                          Α
                                              В
                                                      L
                                                              T
                       S
                           Y
                               K
                                  Μ
                                      Х
                                          R
                                              S
                                                          Η
                                   T
                                          D
                                                      D
               S
                       В
                           Е
                                      W
                                          C
                                              Z
                                                      В
                                                          Х
           Z
               V
                       Х
                          Η
                                      O
                                          S
                                              R
                                                  G
           C
               W
                  T
                       K
                          Х
                               Μ
                                  Ρ
                                      Α
                                          Е
                                              C
                                                  U
```

Total: 7 marks

Session 3.2: Professionalism and professional development

Activity 3.2 Individual activity: Professional development

Study the following statements and indicate whether they are true or false. If you answer false, give a reason for your answer.

(8)

1. Professional development is a requirement for membership to certain professional bodies. (2) 2. Professional development occurs strictly through formal training activities. (2)3. Professional development can help you improve your CV and interview skills (2)

undocumente	ed.			·		(2)
	undocument	undocumented.	undocumented.	undocumented.	undocumented.	

Total: 8 marks

Summative assessment: Unit 3

Theoretical assessment

Answer the following questions in your own words. Write your answer in the space provided.

1. List four of the common features of professionalism.	(4)
Discuss two criteria that people frequently use to judge professionalism.	(4)

3. List four reasons professionalism is important in the workplace. (4)
 Professional development can include formal and informal training activities. List three examples of professional development activities. (3)
5. Discuss two personal benefits of professional development. (4)

Total: 19 marks

Study unit 4: Competencies required by professional extensionists

Session 4.1: Core competencies required by extensionists

Activity 4.1 Individual activity: Core competencies

Draw a line to match the core competencies listed in column B to the statement in column A. (6)

Column A	Column B
Listening to the clients needs.	a. Program monitoring and evaluation.
2. Promote the use of ICTs.	b. Sensitivity to diversity and multiculturalism.
3. Report to stakeholders whether extension programs have been successful.	c. Communication
4. Value the diverse backgrounds of the extension audience.	d. Organisational management
5. Mobilise and monitor their resources effectively.	e. Education and information technology.
Effectively lead, coordinate and facilitate different stakeholders.	f. Leadership

Total: 6 marks

Session 4.2:Important bylaws for professionalism

Activity 4.2 Group activity: CPD bylaws

1. Does the organisation have a CPD bylaw?

Most professional organisations have CPD requirements. Together with 2 - 3 of your colleagues identify professional extension organisations or any other professional organisations in your community, investigate their CPD requirements and answer the following questions.

2. What are the CPD requirements?

Summative assessment: Unit 4

Theoretical assessment

Answer the following questions in your own words. Write your answer in the space provided.

1. Explain the following terms in relation to the information you

have just learned.	(8)
a. Constitution	(2)
b. Bylaw	(2)
c. Continuous Professional Development (2)	
d. Competency	(2)

Using examples, briefly describe the difference between technical competencies and process skills. (4)
3. Why is continuous professional development important for professional extensionists? (4)

4. Discuss three core competencies needed by professional extensionist.	(6)
	•••••

Total: 22 marks

Post-assessment

The post-assessment is to be done once you have read through the module and completed all the activities. Compare your answers to those in the pre-assessment to identify where knowledge has been gained and where improvements can be made. Rate your knowledge on the topics on a scale of 1 to 5 by circling the corresponding number.

	Question	Self-assessment				
		Low			High	
1	I can explain what the term ethics means.	1	2	3	4	5
2	I understand why ethics are important in the workplace.	1	2	3	4	5
3	I am familiar with a code of ethics and a code of conduct.	1	2	3	4	5
4	I am familiar with the terms profession and professional.	1	2	3	4	5
5	I can describe the qualities and characteristics of a profession and a professional.	1	2	3	4	5
6	I understand why professionalism is important in the workplace.	1	2	3	4	5
7	I am familiar with the concept of professional development.	1	2	3	4	5
8	I understand why professional development is important for extensionists.	1	2	3	4	5
9	I can describe what skills are needed by extensionists to provide their services professionally.	1	2	3	4	5