



The GFRAS Global Good Practices Initiative

What is it and why?

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Origins

- Several demands from programme managers/consultants about the 'State of the Art' in agricultural extension
- Available material: scattered, academic, too comprehensive
- Idea: one-stop-shop; easy-to-read 'digest'; starting point for learning/research

Process



**Side-event
GFRAS AM
Germany
(2013)**

**Funding „Green
Innovation
Centres in
Agriculture“**

**Side-event
GFRAS AM
Argentina
(2014)**

**GFRAS AM
Kyrgyzstan
(2015)**



23 so far...

"Good Practices"

Definitions



"Good Practice" Definitions

An approach that contributes to use of agricultural innovations to improve livelihoods and educate farmers (Swanson 2008)

Practices that reached limited-resource men and women farmers and entrepreneurs, adapted to fit local conditions (MEAS)

A mechanism, method, process or strategy that allows extension functions to be more effective or efficient (Central America, Preissing 2011)

From “Best Practice” to “Best Fit” → good practice

Best Practice

Standardized

One size fits
all”

Best-fit

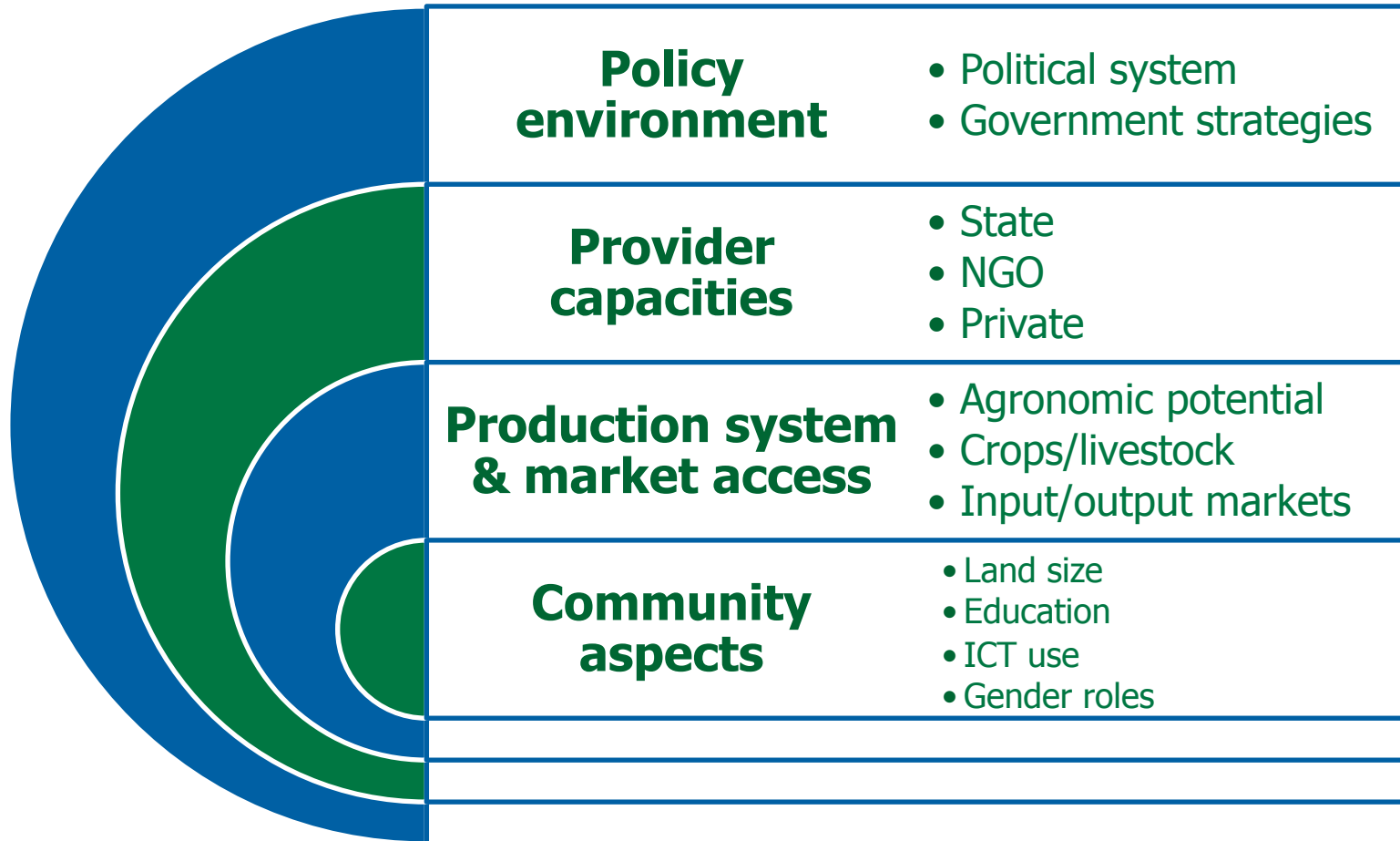
Local
context

Adaptation

“Global Good Practices” Defined:

Techniques, principles, or approaches used in RAS in a “best-fit” manner that allow programmes to be effective, efficient, and meet goals

Good Fit Depends on *Contextual* Factors



Good Fit Depends on Advisory Services *Characteristics*

Provider

- Public, private, civil society

Governance

- Pluralism, decentralisation, financial sustainability, linkages, accountability

Management

- Human resources, incentives, mission orientation

Approaches

- Techniques, methods, tools

Cross-cutting

- Gender, nutrition, health

Advisory
committee

Aim

Authors

Reviewers



Governance/
Structure

Capacity/
Management

Advisory
Methods

Cross-
cutting



Search engine...? Forum...?

Practitioner

Practitioner

Practitioner

Practitioner

Practitioner



**World
Agroforestry
Centre**

BMZ



Bundesministerium für
wirtschaftliche Zusammenarbeit
und Entwicklung



CGIAR

**RESEARCH
PROGRAM ON**
Policies,
Institutions,
and Markets

Led by IFPRI



INGENAES

Integrating Gender and Nutrition
within Agricultural Extension Services



Organisation des Nations Unies



Royal Tropical Institute

giz

Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



Thanks for your attention!

Спасибо за внимание!

For More Information:

www.betterextension.org