

IFPRI Lunch Seminar, June 3 2014



 **CGIAR**  **RESEARCH PROGRAM ON  
Climate Change,  
Agriculture and  
Food Security**  **CCAFS**

**Empowering Farmers to Confront Climate Risks:  
CLIMATE SERVICES**  
*Lessons from Africa and South Asia*

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**The Big Picture**

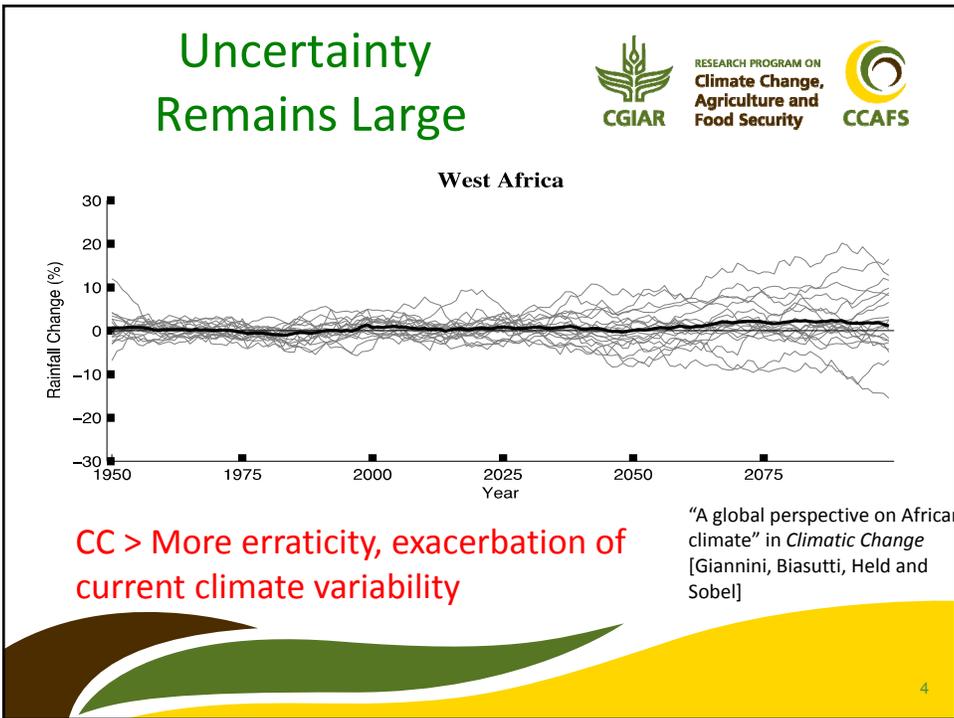
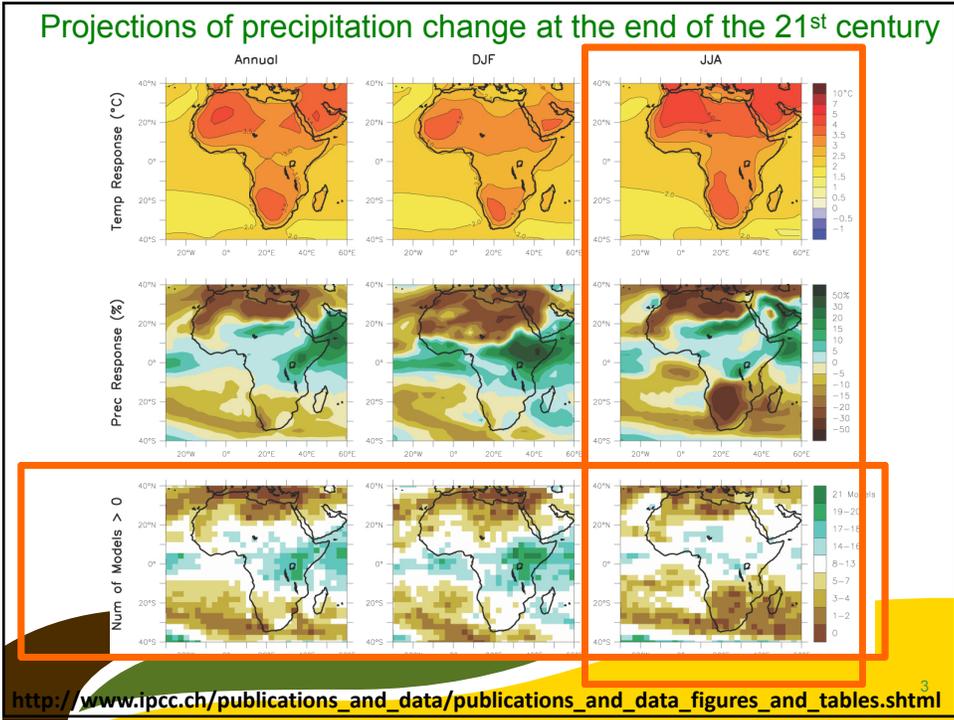
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+2° future by  
2100  
9 billion people by  
2050  
⇒ **The Imperative  
of Adaptation**

**What do we Adapt to?**



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## How do we support Adaptation under Uncertainty?



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- One solution: Prepare for the Unknown
- Improve Decision-Making under Uncertainty
  - Equip farmers and policy makers with climate information, early warnings and forecast to guide, inform and support their decision-making under uncertainty
  - Strengthen preparedness at timescales of the week, season to year

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## Climate Services 101: Back to Basics



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### Premise: Information is Power



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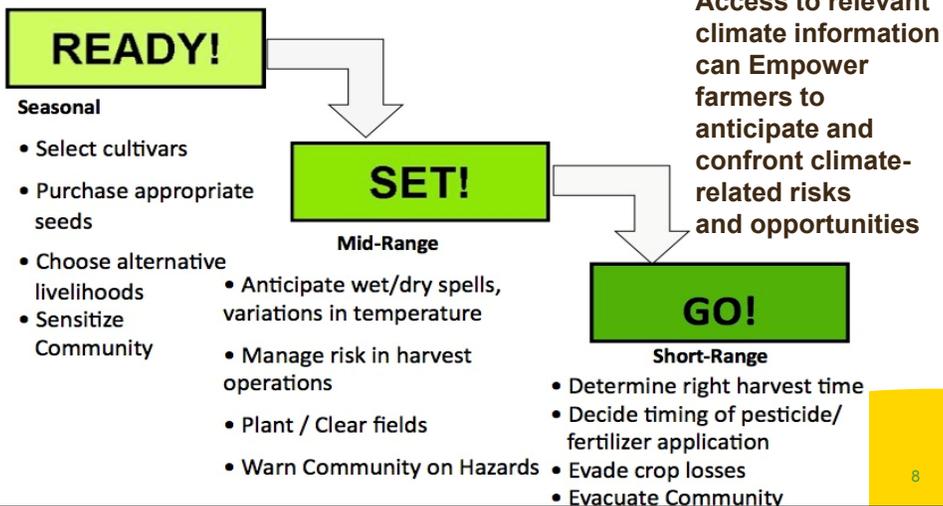
## Rationale: Why Climate Services for Farmers?



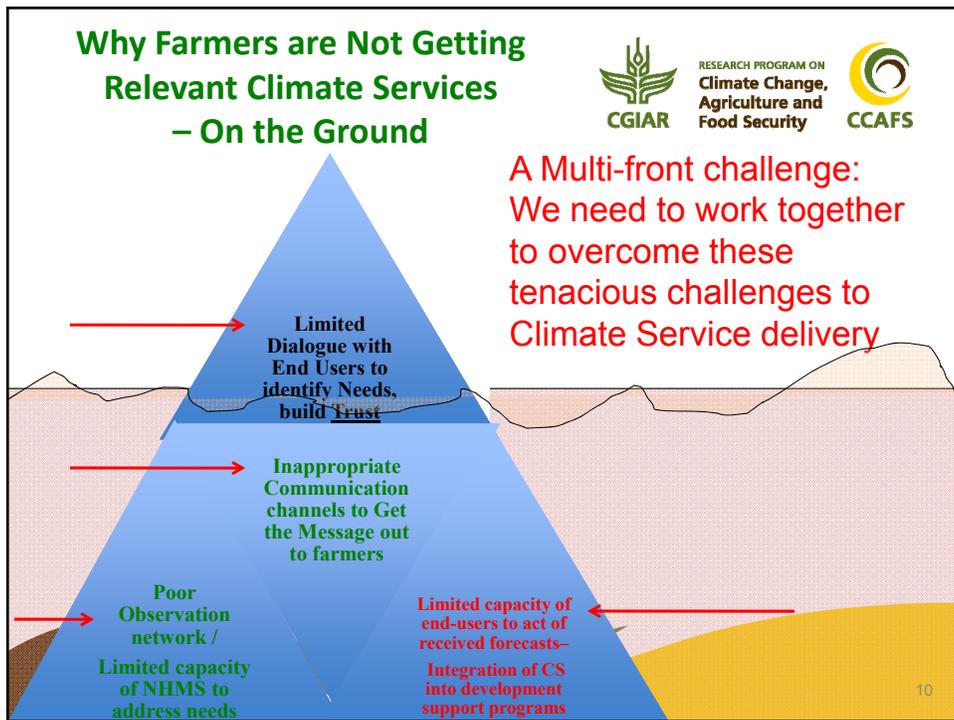
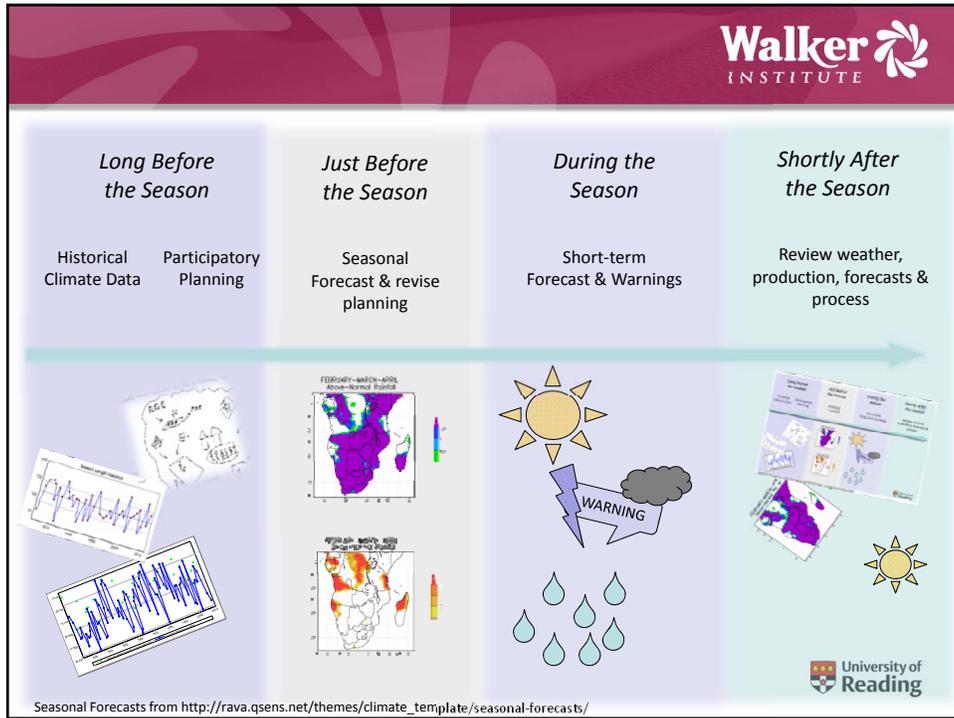
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### Farmer Early Actions Across Time Scales



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## Challenges to Realizing Potential of Climate Services for Farmers



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**Saliency:** tailoring content, scale, format, lead-time to farm decision-making

**Legitimacy:** giving farmers an effective voice in design and delivery

**Access:** providing timely access to remote rural communities with marginal infrastructure

**Equity:** ensuring that women, poor, socially marginalized benefit

**Integration:** climate services as part of a larger package of support



## 18 Good Practice Cases from Africa to South Asia



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Delivering tailor 5day agro-met advisories for 3+ million farmers in India's Integrated Agromet Advisory Service Program



Involving farmers through rain gages in Mali's 30-year Agromet advisory program



**MISSION POSSIBLE**  
More at:

[scalingup.iri.columbia.edu](http://scalingup.iri.columbia.edu)



Cell-phone based information service delivery in Uganda Grameen Foundation's "Community Knowledge Workers" Project

CYMMIT: Delivering on Farmers' Information Needs in the Indo-Gangetic Plains of India



Farmer Seasonal Forecast Training in Wote, Kenya



Kaffrine: Putting downscaled climate forecasts into farmers' hands



Lushoto: Co-producing climate services with farmers



### Reaching Farmers with Climate Services at Scale > Mission Possible

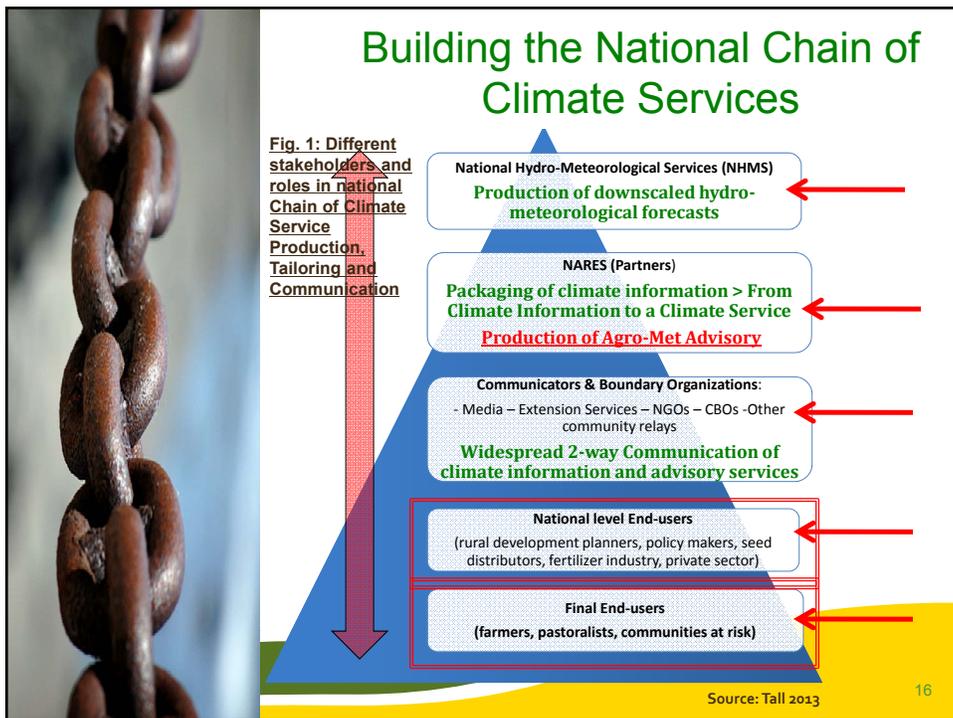
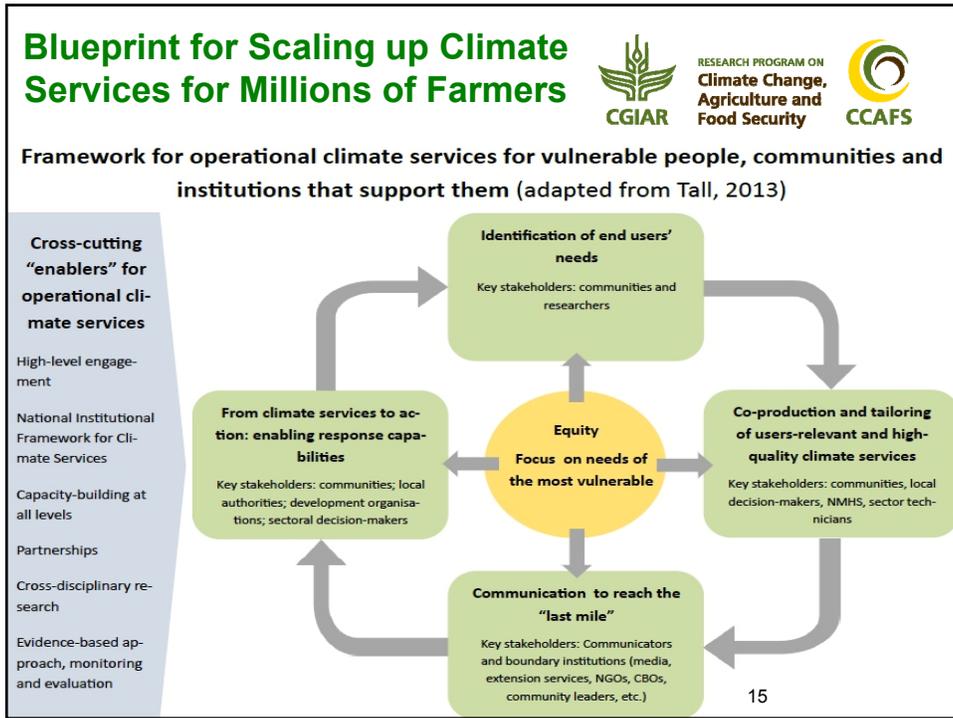
- Examples surveyed by CCAFS prove that it is today Mission Possible to reach millions of farmers with salient and downscaled climate information and advisory services relevant to support their decision-making under an uncertain climate.
- It is time to Scale Up this approach for many other farmers to have access and benefit from available climate information and advisory services.
- **The time is Right for Climate Services.**



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Photo: Farmer in Ouelessebouyou village, happy beneficiary of Mali's 30-year old Agromet advisory program. Credit: A. Tall



## #1: Leveraging ICTs to Reach 'the last mile'



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Salient communication channels identified to reach most vulnerable:

- ✓ SMS in local language
- ✓ Forecast bulletin boards in strategic outposts across village
- ✓ Community relays/boundary organizations (NGOs, CBOs)
- ✓ At village mosque
- ✓ At water boreholes (women)
- ✓ Rural radios, media professionals



Credit: Francesco Fiondella, IRI



Credit: Arame Tall, CCAFS

## #2: Training Intermediaries to Communicate Climate Services at Scale in East Africa



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A Guidance Manual on Training Intermediaries to Communicate Climate Services with Farmers

The Trainers of Trainers Sourcebook



As part of a new CCAFS-World Vision collaboration, Dr. Jim ... trains World Vision staff on communicating forecast ... uncertainty to farmers (Same, N. Tanzania). Credit: A. Tall, CCAFS

### #3: Testing Principles of Co-Production in Kaffrine



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Opening Spaces for iterative dialogue, interaction and **Co-production of climate service**

PAR > key to success

- involving communities (community diaries of local CC impacts)
- Capturing local innovation (forecast bulletin boards, SMS language)

Results of Kaffrine gender research end project assessment

- Increase in access, from handful in 2011 to 100% by 2012
- Demonstrated Usefulness of received information, for all products across timescales
- Added value to traditional forecasts



Soxna Ndao, Dioly Village, stating: 'We women, need information on when the rainy season will stop, as men plant for us later in the season. Credit: A. Tall

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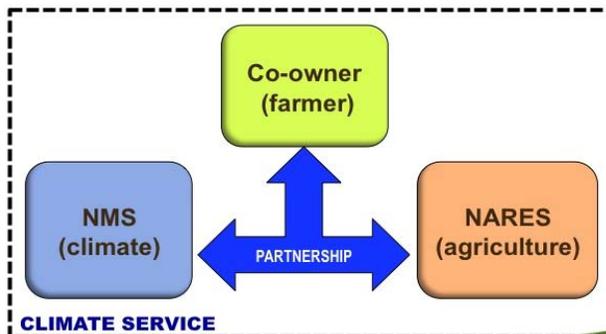
### Institutional arrangements for salience?



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- Limitations of supply-driven climate services
- Expanding the boundary to agricultural research and development
- Expanding the boundaries to give farmers a voice



Courtesy: J. Hansen, CCAFS/IRI

## #4: Focus on Equity

Identify specific climate service needs of women and other underserved groups  
Place specificity of farmers' needs



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Climate Service Needs of women farmers in Fass (Left) different from those in Dioly (Right). Credit: Tall, CCAFS



## #5: Evaluating outcomes: Does climate information matter? Testing in India, Kenya, Senegal

Accueil • Actu & Blog •

Developing a methodology to evaluate climate-services for farmers



How valuable are climate-information services to farmers? And how can they be upscaled? These questions formed the topic of a recent workshop, where experts took help from farmers in finding the answers. (officier Forêt)

aoû 15, 2013  
par Arame Tall and Catherine Vaughan  
Étiquettes [Senegal](#) [climate-information](#)  
Thèmes [Climate Risk Management](#)  
Régions [West Africa](#)

A workshop held in May aimed to create a monitoring and evaluation methodology

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**USAID**  
FROM THE AMERICAN PEOPLE



**Climate Services Partnership**

### 3 Objectives of Assessment:

1. To inform design of new climate services and projects;
2. To identify current gaps, and improve project effective and service delivery for farmers;
3. To assess impact of provided services on farmers, and demonstrate project impact with a dollar value (towards outcome reporting).

## #6: Pulling the Pieces Together GFCS in Tanzania, Malawi

Reach ~10 M farmers + pastoralists in Tanzania, Malawi

Addressing bottlenecks

- National framework for Climate Services
- Capacity of NHMS to provide farmer-relevant information
- Evaluating impact by 2016
- Training NGOs and agricultural extension

Logos: CGIAR, RESEARCH PROGRAM ON Climate Change, Agriculture and Food Security, CCAFS, WMO, WFP, World Health Organization, CICERO, International Federation of Red Cross and Red Crescent Societies.

## CCAFS OBJECTIVE: 10M farmers by 2016

*equipped with tailored climate services for improved management of climate risks*

Navigation: Home | Explore our Work on Map

Learning Lab Locations: Nyando, Wete, Lushoto, Yatenga, Kafrine, Rajasthan, Rupandehi

Priority Countries

For More Information: Reach Us @ [ccaafs@cgiar.org](mailto:ccaafs@cgiar.org) | [www.cgiar.org](http://www.cgiar.org) | [www.ccaafs.org](http://www.ccaafs.org)

URL: [http://dmu.icrisat.ac.in/CCAFS\\_CIS\\_Home.aspx](http://dmu.icrisat.ac.in/CCAFS_CIS_Home.aspx)

## Climate Services 2015-2020: Research Questions



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- RQ1: **Measuring Impact:** Does tailored climate information and advisory services build farmers' resilience? If so, HOW and UNDER WHICH CIRCUMSTANCES? (long term ex-ante experiments demonstrating use and value)
- RQ2: **Gender and Equity** considerations in the design of Climate Services for farmers. What added-value when female farmers and other marginalized groups are targeted in service delivery?
- RQ3: **Enabling Institutional Framework:** Which methods to broker effective partnership between NHMS and NARES at national/regional levels for production and delivery of tailored climate services for farmers and food security decision-makers?
- RQ4: **Delivery at Scale:** How to deliver information services at scale to reach millions of farmers? ICT-based technology and capacity building needs to impact at scale
- RQ5: Climate Services in support of **Livestock / Fishing Livelihoods**

**Enabling Institutional Framework (brokering partnerships)**

**Measuring Impact**

**Gender and Equity in Design & Service Delivery**

**Delivery at scale (ICT-based and through Intermediaries)**

**Climate Services for Livestock / Fishing Livelihoods**

## Additional Resources



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- **Join the CGIAR Climate Services Community of Practice!**
  - ☐ <http://cscop.iri.columbia.edu/community-members.html>
- **Online Resources**
  - ☐ Climate Services for Smallholder farmers: <http://ccaafs.cgiar.org/climate-services-farmers#.U430S6PD9kQ>
- **Publications**
  - ☐ Scaling Up Climate Services for Farmers in Africa and South Asia: <http://cgspace.cgiar.org/handle/10568/27833>
  - ☐ Developing a Methodology to Evaluate Climate Services for Farmers: <http://cgspace.cgiar.org/handle/10568/33442>