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Confédération suisse
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Swiss Agency for Development
and Cooperation SDC



HELNETAS
Swiss Intercooperation

The Hanoi Statement and Rural Advisory Services and Agricultural Innovation Systems

A Synthesis of the SDC face-to-face Workshop on RAS in Hanoi, 2015



Stefanie Kaegi
Advisor Sustainable
Agriculture and Value Chains

GFRAS Annual Meeting
15. September 2015

Issyk Kul, Kyrgyzstan

Analyses of RAS systems and projects

- Capitalisation of experiences of five SDC financed RAS projects
- Analyses of country RAS systems



ESAP 2002-2012
 Programme
 - See the
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Analysis of country RAS systems in 2010s

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Analysis of country RAS systems in 2010s

REACHING THE MILLIONS!
 A book (online in French) is available at www.millions.org



- 62 RAS experts and practitioners
- Prioritisation of tops and flops
- Elaboration and endorsement of the Hanoi statement

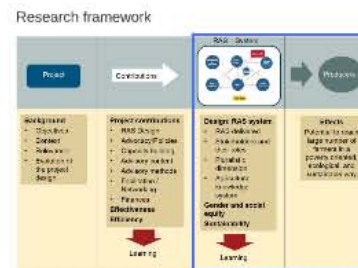
The Hanoi Statement

"Reaching the millions" in a poverty oriented, ecological, and sustainable way.

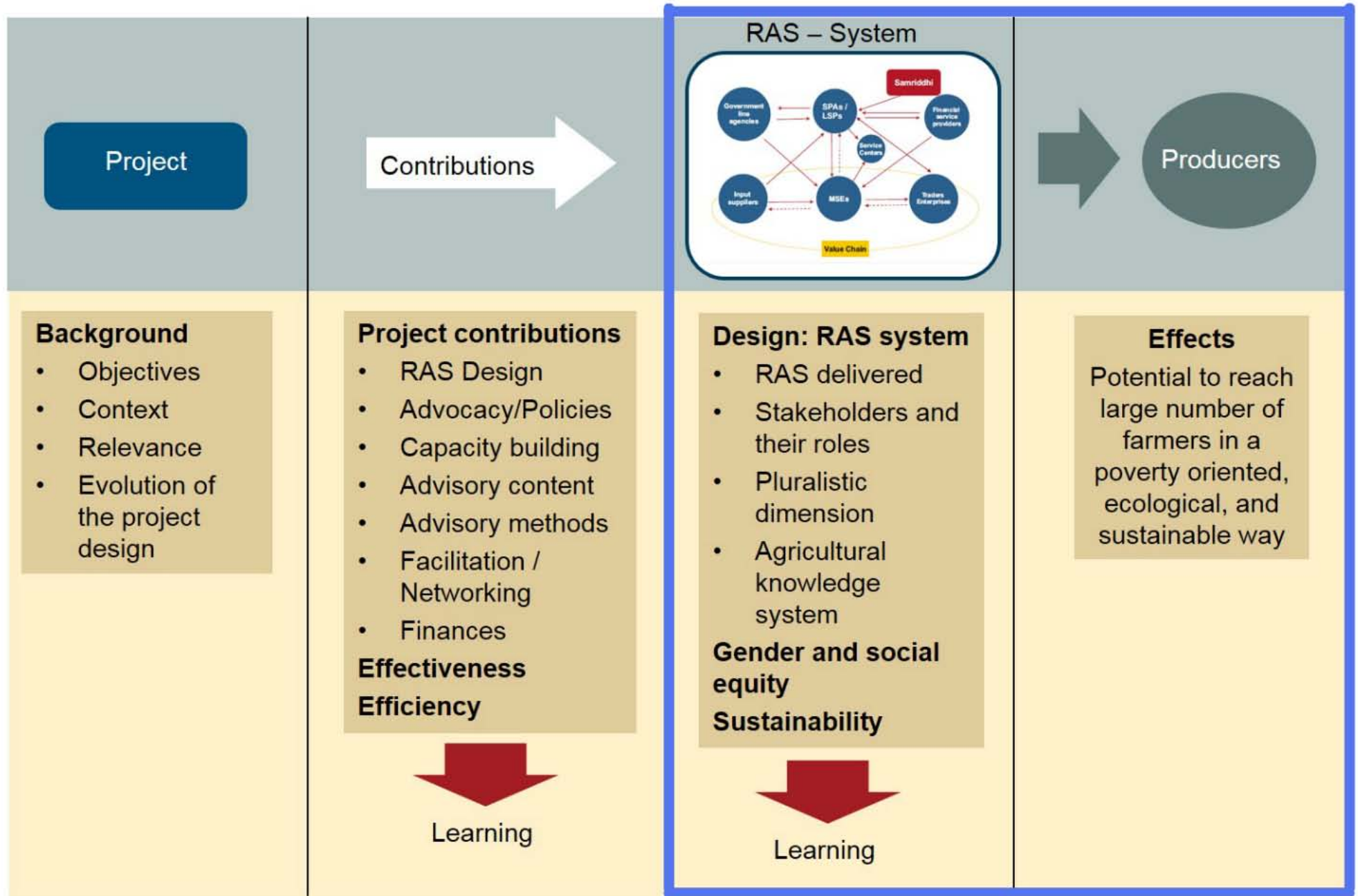


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Research framework



Project contributions

Intervention Process

Integration of public interests

Capacity Building

Fund flows



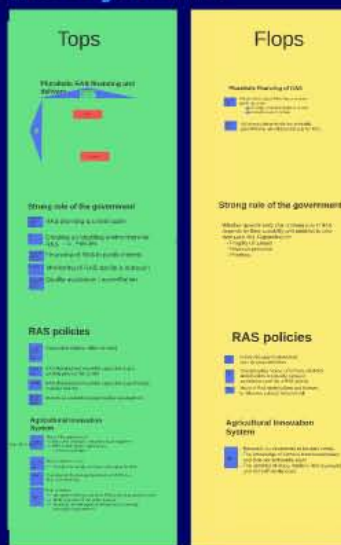
RAS Systems

Pluralistic Dimension

Role of stakeholders

RAS policies

Agricultural Knowledge Systems



Reaching the millions!

- poverty oriented
- ecologically
- sustainably

RAS Systems

Pluralistic Dimension

Role of stakeholders

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Tops

Pluralistic RAS financing and delivery



Strong role of the government

- PS-ARD, LEAP, IFAD** RAS planning & coordination
- All** Creating an enabling environment for RAS → Policies
- SARFOR, TOMAP, PS-ARD** Financing of RAS in public interest
- PS-ARD** Monitoring of RAS quality & outreach
- SARFOR, TOMAP, IFAD** Quality assurance / accreditation

RAS policies

- PS-ARD, SARFOR, TOMAP, PS-ARD** Conducive policies often do exist
- INDIA, SARFOR, TOMAP, PS-ARD** RAS stakeholders need the capacities to put existing policies into action
- LEAP** RAS stakeholders need the capacities to participate in policy making
- TOMAP, LEAP, KSAP** Donors successfully support policy development

Agricultural Innovation System

- INDIA, SARFOR** Role of the government
 - Education of private and public input suppliers
 - Offer mobile phone applications
 - Voice messages
- INDIA, SARFOR, TOMAP** Role of private sector
 - Provide knowledge on inputs and output markets
- SARFOR** Participatory Technology Development (PTD) is a key element of AIS
- All** Role of donors
 - Strengthen linkages between RAS & (participatory) research
 - Build capacities in the public interest
 - Facilitate and strengthen participatory technology/innovation development

Flops

Pluralistic financing of RAS

- SARFOR, TOMAP** Private financing of RAS does not cover public interests.
 - Ecological sustainability is at risk.
 - Inclusiveness is at risk.
- LEAP, TOMAP** As long as donor funds are available, governments are reluctant to pay for RAS.

Strong role of the government

- Whether governments play a strong role in RAS depends on their capability and priorities to take over such role. Depending on:
- Fragility of context
 - Financial potential
 - Priorities

RAS policies

- SARFOR, TOMAP** Policy dialogue is often taken over by project/consultants
- SARFOR, TOMAP** Strengthening "voice" of farmers and RAS stakeholders is typically a project contribution and not a RAS activity
- SARFOR, TOMAP** Voice of RAS stakeholders and farmers to influence policies remain weak

Agricultural Innovation System

- All**
 - Research is not directed to farmers needs
 - The knowledge of farmers is underestimated and thus not sufficiently used
 - The potential of mass media is little assessed and not sufficiently used



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RAS Systems

Pluralistic Dimension

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The Hanoi Statement

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REACHING THE MILLIONS!

A learning event on innovation in rural advisory services to reach large populations

2nd to 7th March 2015 in Hanoi, Vietnam



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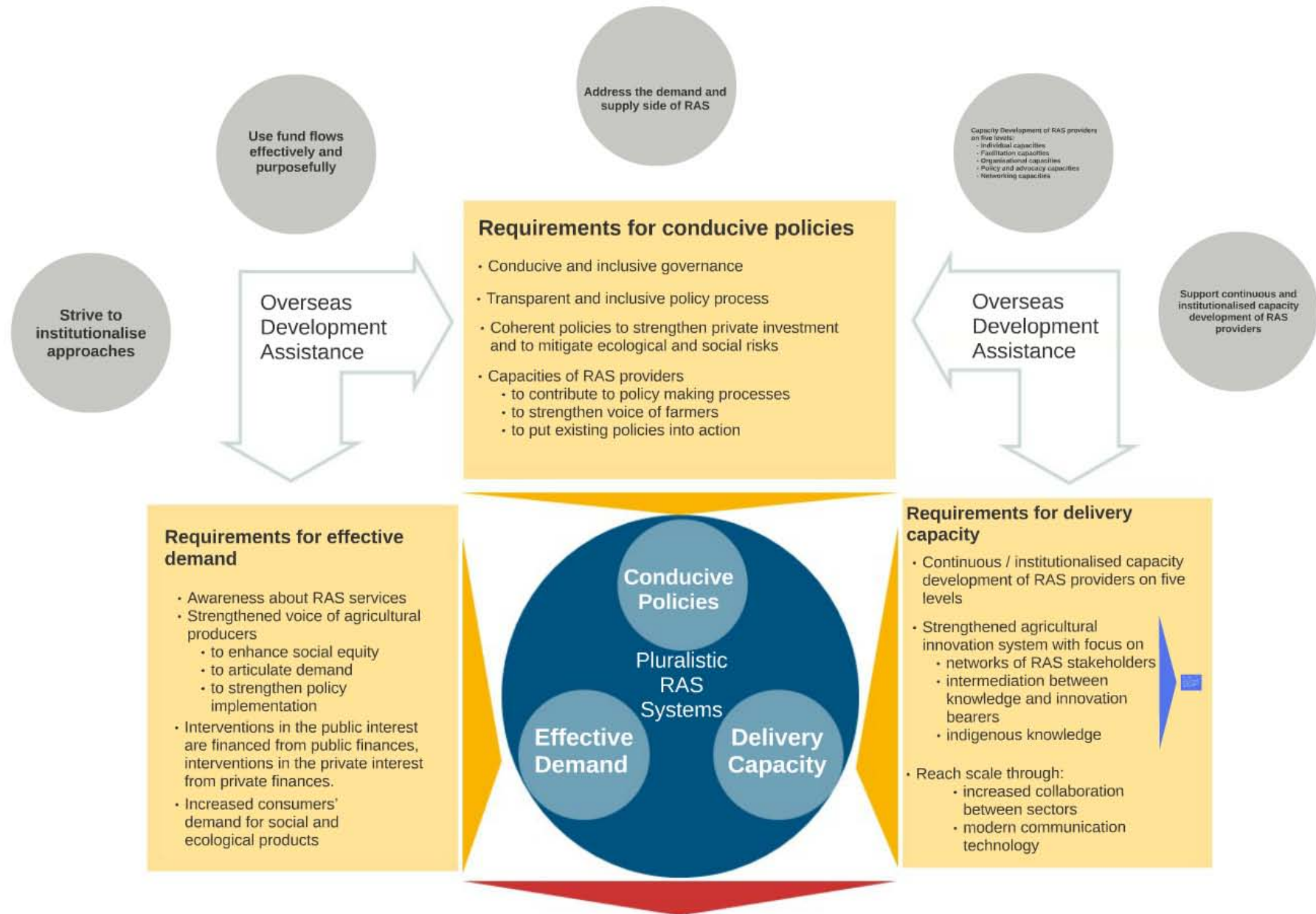
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The Hanoi Statement



**"Reaching the millions"
in a poverty oriented, ecological, and
sustainable way.**

- Continuous / institutionalised capacity development of RAS providers on five levels
- Strengthened agricultural innovation system with focus on
 - networks of RAS stakeholders
 - intermediation between knowledge and innovation bearers
 - indigenous knowledge
- Reach scale through:
 - increased collaboration between sectors

- How to strengthen networks of RAS providers?
- How to strengthen RAS providers to identify knowledge bearers and to work as intermediary?
- What motivates RAS providers to make use and to promote indigenous knowledge?

Thank you for your attention!



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