

The 9th Annual Meeting  
**2018 GFRAS**  
KOREA  
Effective Partnership in RAS



# GFRAS 2018 - 9th GAM Process Documentation

Capturing processes and harvest of sessions

# 9th GFRAS Annual Meeting

## ***Addressing Challenges and Seizing Opportunities: Developing Effective Partnerships in RAS***

The 9th Annual Meeting of the Global Forum for Rural Advisory Services (GFRAS) took place from 22-25 October 2018 in Jeonju, Korea. The topic was Addressing Challenges and Seizing Opportunities: Developing Effective Partnerships in RAS. It was co-organised with the Rural Development Administration (RDA), the Asia-Pacific Islands Rural Advisory Network Services (APIRAS), and the Rural Innovation Centre for Knowledge and Investment (RICKI).

### **Meeting objectives**

The three interrelated objectives of the meeting were:

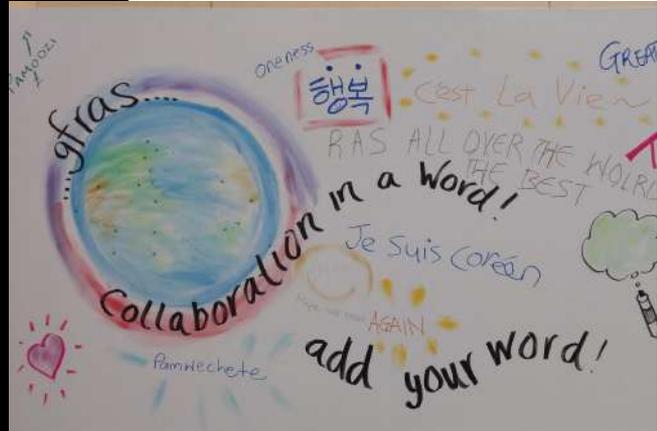
1. to identify and define good practices, best-fit approaches and strategies to develop, strengthen, and maintain effective partnerships in RAS, with a particular focus on smart technologies, financing, and collaboration across stakeholders
2. to identify and define ways to build the capacities needed at different levels and by different stakeholders (policy, research, education, extension, farmers) to develop, strengthen, and maintain effective partnerships in RAS
3. to identify and define the roles and capacities needed by GFRAS and its regional RAS networks to play an important and meaningful role in developing, strengthening and maintaining effective partnerships.

The official webpage for the event is:

<http://www.g-fras.org/en/am18.html>

# Welcoming Word Wall

Participants were invited to write, in a word, what partnership meant to them. Over the days, the wall became a collection point for many good wishes as well.





Day 1, October 23: Partnerships in RAS



# Formal Opening



The Koreans designed a cultural performance centered formal opening, with a poised MC and welcome speeches by Rasheed Sulaiman, Chair of GFRAS Ra, Seungyong, RDA Administrator, Dr. Virginia Cardenas, GFRAS Steering Committee member and Kim, Song-il, vice-Governor of Jeonbuk Province



# Kristin Davis Video

We set the context for discussion on partnerships in RAS with a short video of past Executive Secretary of GFRAS, Kristin Davis.



# Collaborative Keynote

We opted for a collaborative keynote, recognizing that there is a lot of knowledge in the GFRAS network.



The collaborative keynote brought speakers Guy René Faure, Jim Leandro Cano, Mercy Oluwayemisi Akeredolu, Maria Isabel Paredes and Ernest Edward Bethe III, facilitated by Nancy White, to explore the current context of partnerships in RAS. The conversation was framed in the context of [Ecocycle Planning](#), which helps us see where the larger portfolio of partnerships in RAS sit in terms of their maturity, their obsolescence (or need for “creative destruction”), the networking or gestation of new ideas and the developing of most promising ideas into mature practices. Key to this conversation was discovering what was stuck in the “rigidity trap” and what was languishing from coming into being in the “poverty trap.”

The key ideas emerging were scribed by Vanh Mixap in real time onto the large Ecocycle positioned at the front of the room.

# Insights from Collaborative Keynote

Q1 What is working well and how do we know?

- Partnerships start people to people versus organization to organization.
- The role you take in a partnership should focus on what you do well, not doing everything. That way partners bring THEIR best and you create mutual value.
- Partnerships have both contrational and relational vectors (formal/informal)
- Different regions will have different contexts for partnerships. Context matters
- Be inclusive: consider the whole system when developing partnerships.
- Regardless of the type of partnerships, RAS is ACCOUNTABLE to the farmers. So should the partnerships.
- There needs to be better and more conscious integration of farmers organizations into partnerships for RAS
- Partnerships and the value they create are hard to measure, but that doesn't mean they are unmeasurable.
- Elements that support partnerships include: intentionality, creating the space/place for the network, building on personal relationships, at the right time - having a work plan, recognize and create processes to learn from one another, connect to regional networks, the importance of invitation and dialogue.



# More insights from the Collaborative Keynote

Q2 What are we doing that really isn't adding value? What should we STOP doing?

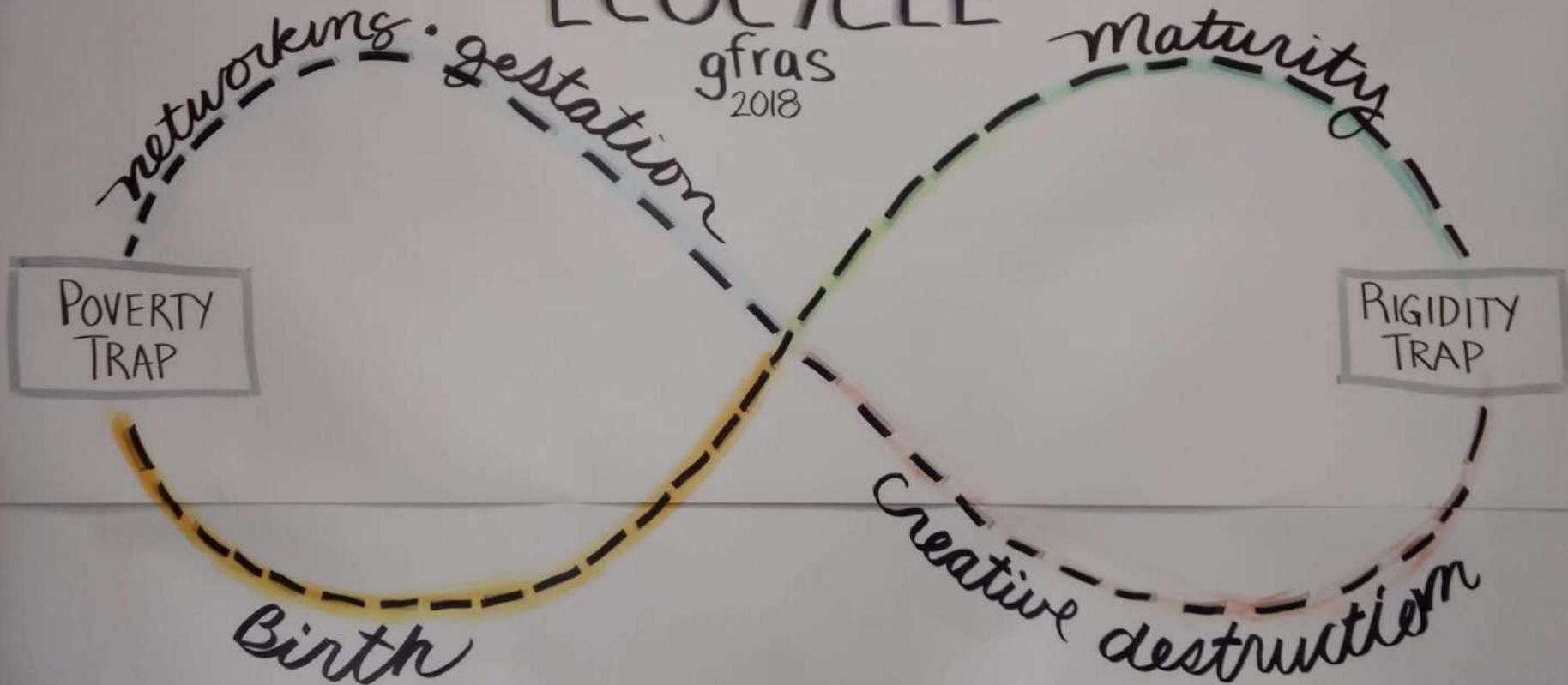
- At first the speakers were at a loss to consider what to STOP doing to make room for more productive activities. Then they got going: STOP top down, project based partnerships. They are not real partnerships. Stop writing unread reports. Stop token representation (particularly in the context of youth and women.) Stop assuming that the purpose of all partnerships is to create an innovation platform. Stop talking about the lack of youth in agriculture. They are there! They are not beneficiaries, they are PARTNERS!

Q3 What emergent projects, pilots, experiments in partnerships in RAS are there that we should be supporting, replicating, adapting and scaling?

- Any work that is strategic, inclusive and has clarity on mutual benefits
- Work with farmers organizations - support them and keep doing them. But without tokenism. Include M&E
- Work on cross cutting and emerging issues. (climate, youth, gender, sustainability)
- The GFRAS Youth Working Group - support!!!
- Identifying the different needs at different faces of innovation processes
- Focusing on the brokering role of extension
- Further develop the measurement aspect of partnerships in RAS

# ECOCYCLE

gfras  
2018



Blank Ecocycle...

# Policy Panel

The panel was composed of Yongsup Song (RDA), David Nielson (recently retired from the World Bank), Alpha Sennon of WHYFARM (We Help Youth Farm), Mary Kamau (formerly Ministry of Agriculture and Director Extension, Kenya), John Peters (USAID), and Sonny Lameta (University of the South Pacific).

The discussion was moderated by Andrea Bohn.



Photo of the Policy Panel taken by Mahesh Chander

The panel discussion was also framed in the context of [Ecocycle Planning](#) and the discussion flowed from these questions:

- *What is working well in terms of policies that support partnerships in RAS. (the mature quadrant in the ecocycle) What is not working (Where are policies not getting the results? What policies are hindering partnerships? What should policy makers stop doing?*
- *What kind of policies would you like to see or make in order to promote partnerships in RAS?*
- *Closing statements about a specific policy should we focus on to promote partnerships and what is the first step to make that happen.*

The key ideas emerging from the discussion were scribed in real time by Nancy White onto the large Ecocycle (blue stickies).

# Insights from the Policy Panel

**What is working well in terms of policies that support partnerships in RAS.** (*the mature quadrant in the ecocycle*)

- What policies are your organization setting to support partnerships in RAS?
- What policy examples do you know of that are supporting partnerships in RAS?
- Are there examples of policies are supporting partnership in other domains (e.g., agricultural research, nature conservation, education, health) that RAS could learn from? (*gestation quadrant of the ecocycle*)

Slido POLL:

1. Please share a specific example of a policy that is effective in supporting partnerships (please include your name at the end of your statement)

**What is not working:**

Where are policies not getting the results?

What policies are hindering partnerships?

What should policy makers stop doing?

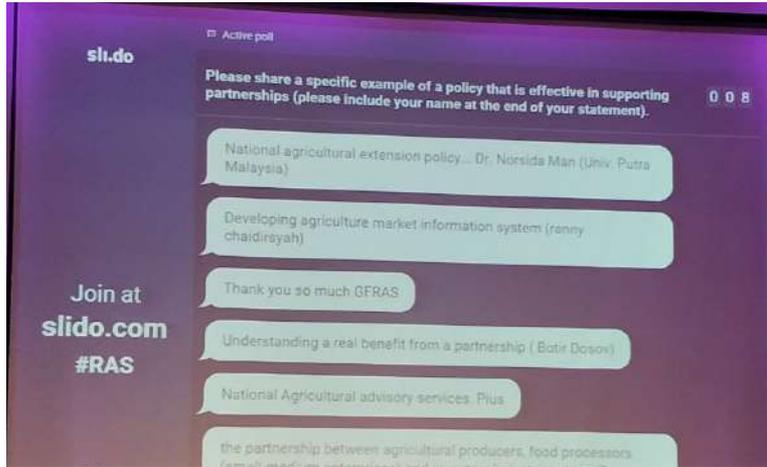
What is counterproductive?

**What kind of policies would you like to see or make in order to promote partnerships in RAS?**

Slido POLL:

2. What specifically would you like policy makers to do in order to support effective partnerships in RAS?

Can you name a **specific policy we should focus on to promote partnerships** and what is the first step to make that happen?



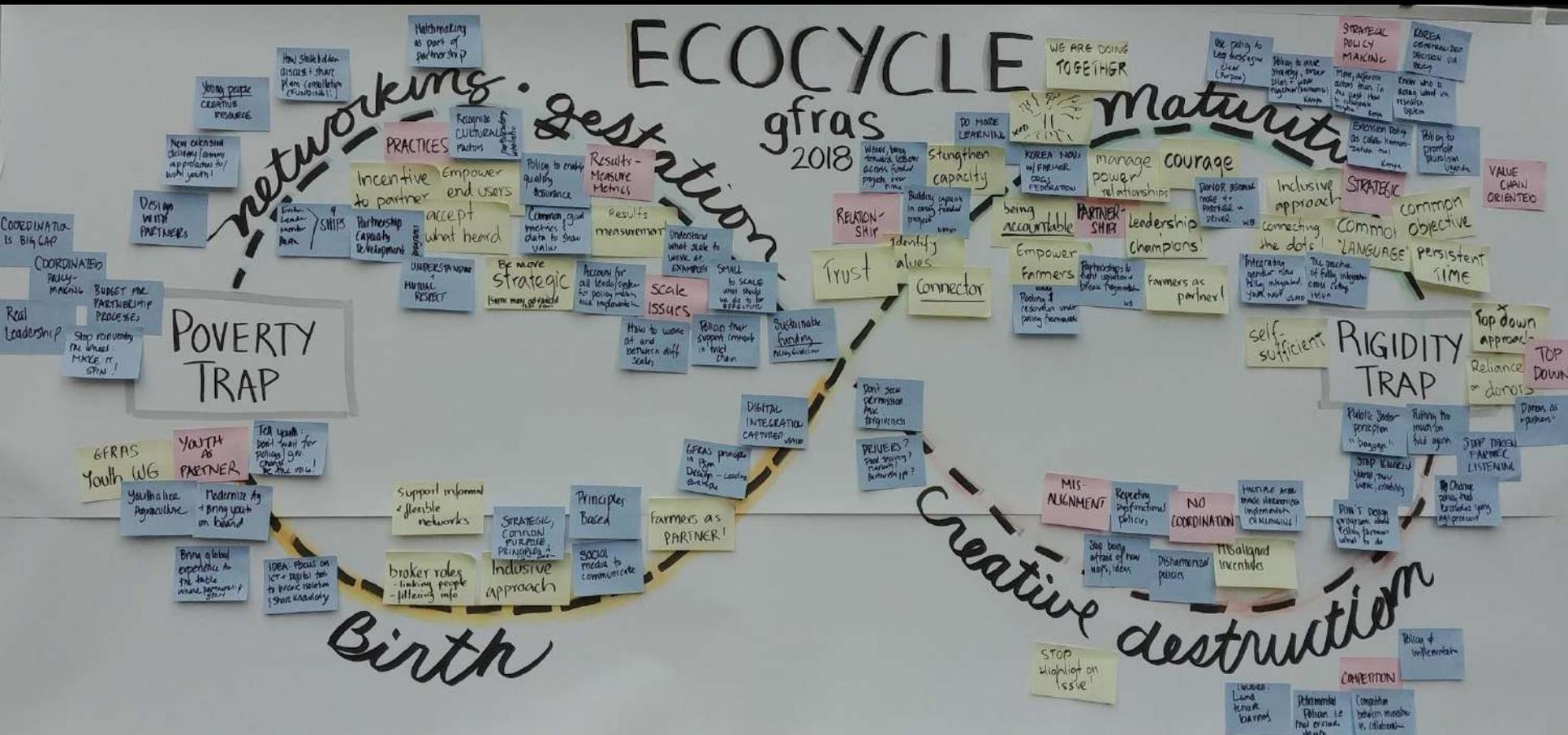
## Polling:

Since it was not convenient to encourage people to move around the room (Concert Hall), we decided to integrate the use of Live Poll to enable participants to participate during the Policy Keynote Discussion.

Two questions were asked and the answers were grouped into three parts:

1. Specific examples of a policy that is effective in supporting partnerships (see the responses [here](#)).
2. Call for Action to the policy makers in order to support effective partnerships in RAS (see the responses [here](#))
3. Additional thoughts (see the comments [here](#))

Participants also submitted a number of questions during the Policy Session, see the list of questions [here](#).



The final ecocycle comprised of notes from the Collaborative Keynote (yellow), the Policy Panel (blue) with shared key words pulled out in red post its.

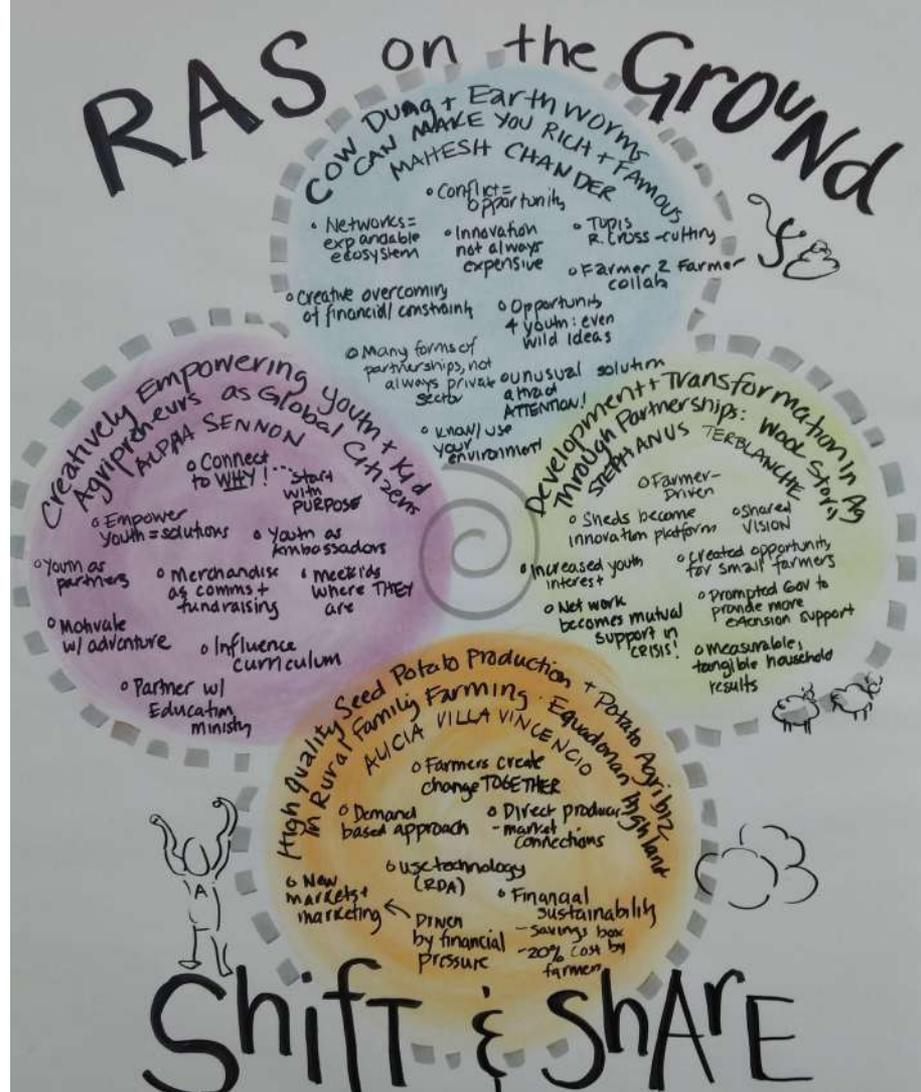
# RAS on the Ground: Shift and Share

The Shift and Share session after lunch (please see [Liberating Structures](#) for the detailed description) included four stations. Participants were invited to visit three stations during 15 minutes sessions. This included 8 minutes presentation followed by 7 minutes discussion.

The knowledge and presentation skills of the presenters contributed to a very interactive and engaging dialogue. Having a note taker assigned to each station worked well. The notes enabled participants who couldn't make it to every station to gather key insights.

## Notes from all 4 stations:

[https://drive.google.com/drive/folders/1yvIV\\_VRAVbffK-jtVg54zsMPRtzt\\_5Kz?usp=sharing](https://drive.google.com/drive/folders/1yvIV_VRAVbffK-jtVg54zsMPRtzt_5Kz?usp=sharing)



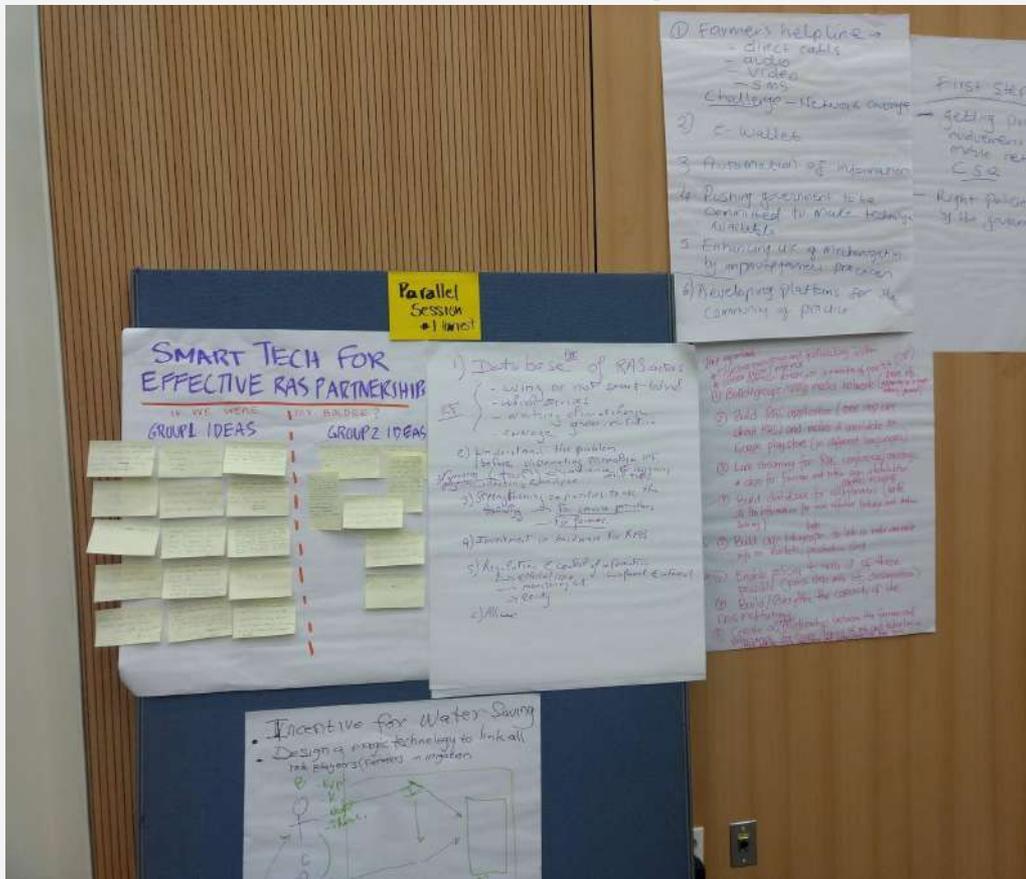
# Parallel Sessions

Each parallel session included three parts: 1. panel discussion to give some content - food for thought; 2. small group discussion to stimulate interaction, learning and create ideas as well as potential next step/s; 3. each small group shared ideas with the whole group. Each of the three sessions ended up adapting this process on the spot based on their topic, number of participants and working with what emerged in the group.



[Users Experience Fishbowl](#) to kick off Parallel Session #3 on Collaboration and Coordination as an alternative to a panel of speakers.

# Parallel Session #1: Smart Technologies for Effective Partnerships in RAS



The session began with a panel discussion with Professor Elliot Zwane, Dr. Saravanan Raj and Fernando Barrera Arenas. They set the stage by sharing perspectives on what smart technologies meant to them and their experiences in applying them. Elliot came with a different view to Raj and Fernando, that smart technologies are not just hardware but the software, which in his perspective referred to the approach/way of working with partners. The speakers concluded the session with their 10x bolder idea. Then small groups discussed “if you were ten times bolder, what ideas and first step would you recommend incorporating Smart Technologies for effective partnerships in RAS?”

Some of the small groups were at first hesitant (hence, the use of 1-2-4-All was introduced to the two groups that were struggling), while others were very productive identifying ideas and first steps. Finally, each group shared their inputs with the whole group. Photos of the groups’ inputs at:

[https://drive.google.com/open?id=1\\_aMTZ4bVSmBvR\\_-I9PrbfwixD9x3gpTxR](https://drive.google.com/open?id=1_aMTZ4bVSmBvR_-I9PrbfwixD9x3gpTxR)

# Parallel Session #2

## Trends & Opportunities

- Financing of advisory services being delinked from the provision of advisory services
- Shift from supply driven financing to demand driven financing
- Shift from financing RAS as standalone services to financing integrated innovation approaches with multi-stakeholder participation
- Private sector financing of RAS serves purpose of stable and profitable business (e.g., selling farmers the right inputs at the right time in conjunction with financing; supporting farmers so they produce the right quality, right quantity, at the right time)
- Dramatic change are on the horizon that can be disruptive for traditional RAS:
  - New financing mechanisms (including impact investment, blended finance, CSR funds, ...)
  - New players
  - New technologies (digital knowledge systems, artificial intelligence, ...)

Harvest Notes are available at [https://drive.google.com/open?id=103s\\_S7X3jyvZHW7xqC5SLEIXhnCAisA3](https://drive.google.com/open?id=103s_S7X3jyvZHW7xqC5SLEIXhnCAisA3)

Parallel  
Session  
#2 Harvest

Parallel  
Session 2

Innovative  
Financing  
towards effective

partnerships in RAS

## Challenges

- Investors in ag and food systems are already supporting what we call "RAS" but they use different terminology - RAS needs to learn to speak in terms that are meaningful for investors
- Lack of evidence that RAS is effective, brings results, has impact; difficulty of attributing outcomes to RAS
- It take a long term commitment for RAS (and partnerships in RAS) to result in demonstrable outcomes and impacts
- Private sector is leery of being asked for money to fund (operational costs) of RAS

## Next steps

- Learn to speak the language of (potential) investors
- Don't ask for money – Tell investors how what we (RAS) has to offer will help them achieve their goals
- Learn to present the value proposition of RAS
- Pursue opportunities to meet and speak face to face
- Together, identify the Win:Win of working together (RAS, investors, private sector, other stakeholders)

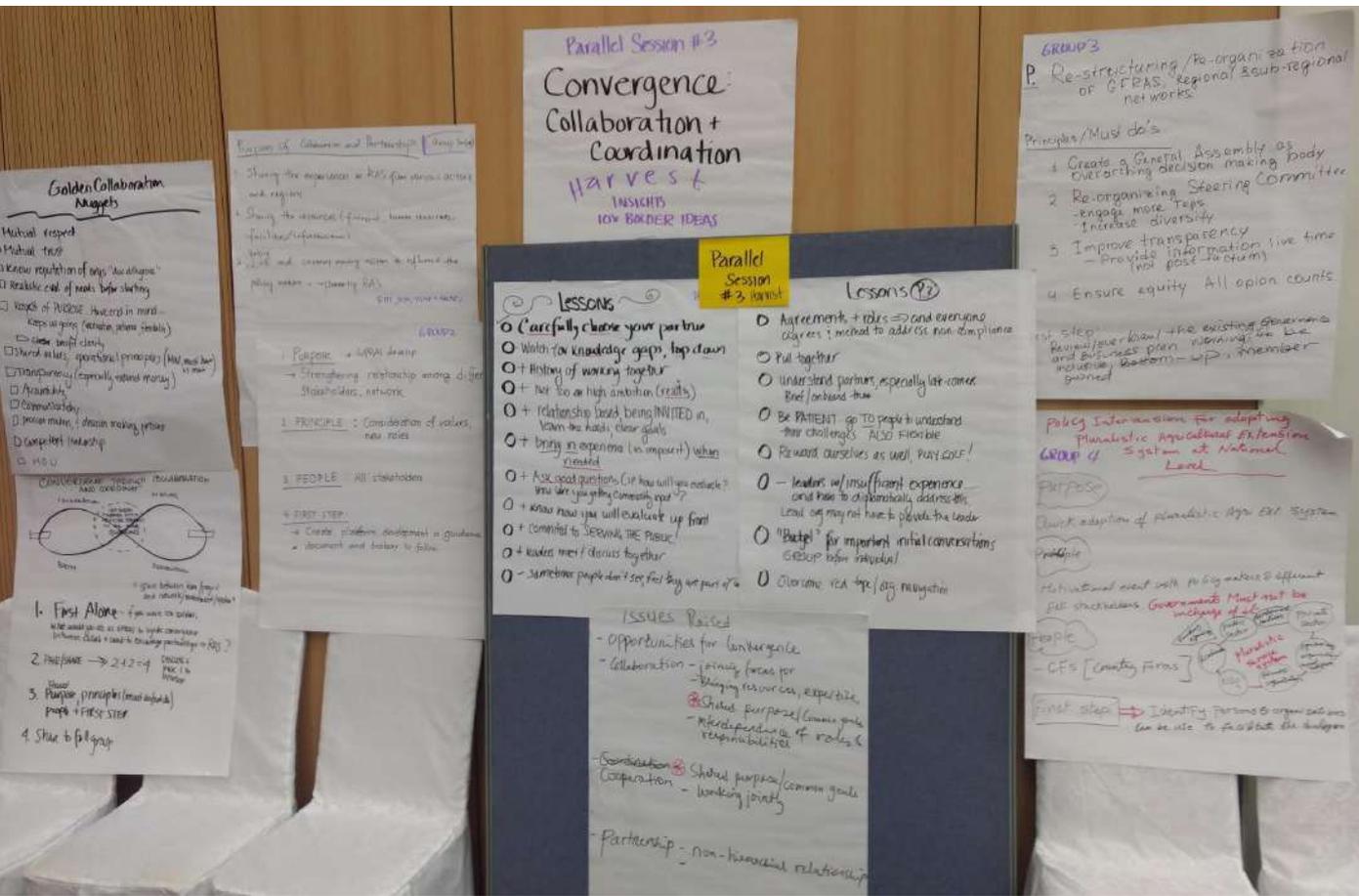
Because of the complexity of the finance topic, more time was spent on exposition of the issues versus the breakout groups. Magdalena Blum provided an overview of key changes in how extension is financed and briefly showcased several case studies conducted by the FAO. Mahesh Chander explained the opportunity that Corporate Social Responsibility funds (in India) may present for extension and Jia Xiangping talked about impact and blended investments. The participants elected which of these three topics they wanted to explore further by meeting with the respective presenter. The common findings are captured in the notes.

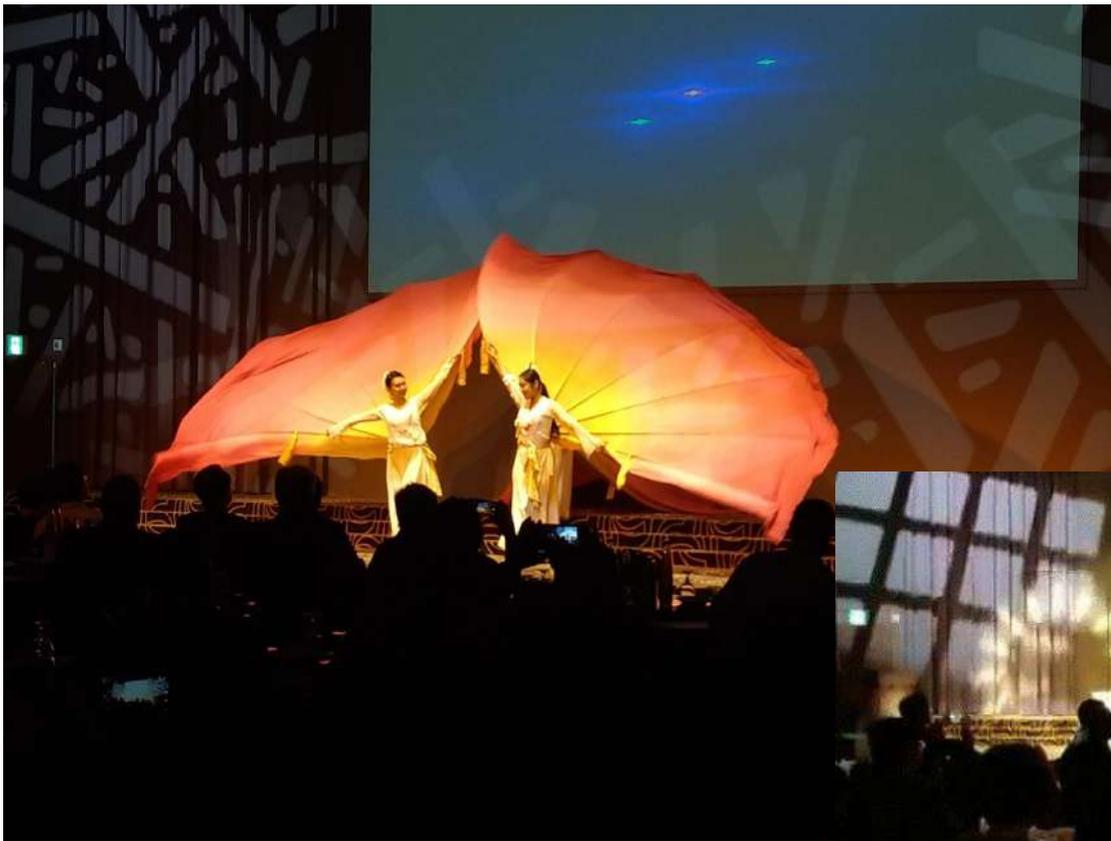


# Parallel Session #3: Convergence of Collaboration and Coordination for Partnerships in RAS

Session 3 had a small but very enthusiastic group. Instead of a panel, we improvised a Fish Bowl process, and then broke into smaller discussion groups to consider key elements.

Then individuals thought of their most dynamic ideas, got feedback and were aggregated using 1-2-4-All and finally each group fleshed out their idea, and presented it (Recordings of reports and photos at <https://photos.app.goo.gl/FHm53nmCr64p87N68> )





Day one concluded at a gala dinner hosted by the RDA, full of amazing food, traditional and popular Korean entertainment.



# Wednesday - Field Trips

Organized by the Korean RDA

Participants were sent with a [Field Trip Reflection document](#) to help them identify key things to share the following day. In addition, a last minute photo context was developed to encourage sharing of what they learned on social media and elsewhere.

Field trip pictures can be found here:

<https://photos.app.goo.gl/SRrgYHPCM1jNG1386>

While the participants were on their field trips, the team reviewed and organized materials from the first day and prepared the details for the final day.



# Field Trip Harvest

The 9th Annual Meeting  
**2018 KOREA GFRAS**  
Effective Partnership in BAS



**Field trip on 24<sup>th</sup> October, 2014**

**Visit to Gunsan Si Agricultural Technology Service Center  
& Agricultural Product Processing Center**







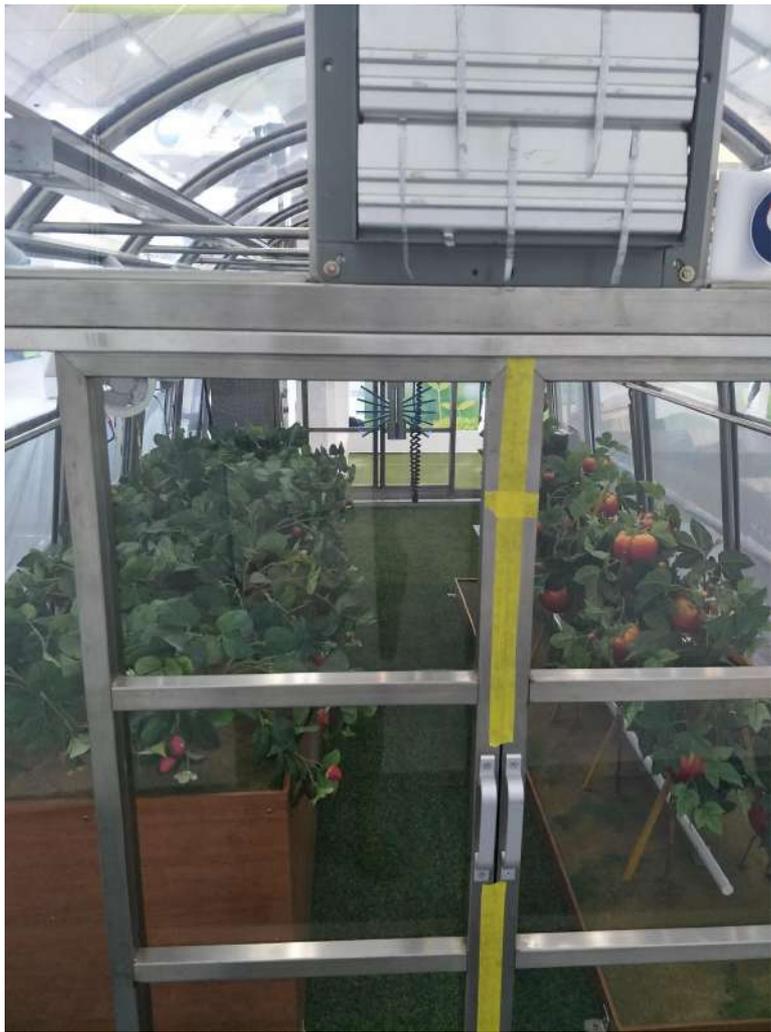


# 2018 Global Forum for Rural Advisory Service

2018. 10. 24. NAM WON Agricultural Technology Center













I saw this Poui Tree so it inspired me to write a Poetree, sorry a Poetry.☐☐♀

Here it grows, sorry here it goes.☐

The sight of it Agmazes me and warms my heart with tranquility.  
Thinking about the 'beautreeful' creation of the creator and his infinite capability.

Just imagine if the tree was a food tree how much people would eat for free.  
And over a lifetime hundreds if not millions would have been guaranteed food security.

☐☐

God gave us the ability to do marvelous things to help each other survive by not being empty.

Planting is my hobby cause eating makes me feel lively.

C'mon everybody let's all be happy plant 1 tree eat 4 free & start fulfilling our hungry tummy.

☐☐

Just as the Poui tree blossoms and beautifies it's scenery, so can you grow your own food,nurture and protect humanity

Hope this Poetry inspires some collective action within YOU & I,because it surely brought out the poetree in ME, Dis ain't no Lie ☐

Which of the favours of your Lord do you deny?

☐☐

Thursday, October 25  
Bringing it all Together  
Focus on the Regional Networks  
and GFRAS

# Transitioning from Partnerships in RAS to GFRAS

- Photo Contest Results
- [Impromptu Networking](#) - Field Trip Highlights
  - Government commitment, strong focus on process and building pathways to profitability for farmers, starting with youth.
- Learning BETWEEN regional networks - [Shift and Share](#)
- Reviewing and planning IN regional networks
- Imagining the future of GFRAS
  - 10x Bolder Ideas
  - Peer feedback for idea improvement
  - [25/10 Crowd Sourcing](#)
  - [Open Space](#)
- Reflect and Evaluate
  - [15% Solutions](#)
  - [Troika Consulting](#)
  - Collaborative Evaluation form filling





## Network Shift and Share

### Two Sets of Networks, Two 15 Minute Rounds Per Set

**Round 1 - 2 times:** AESA, AFAAS, MENA, RESCAR-AOC, SARFAAS, APiras

**Round 2 - 2 times:** CAC-FRAS, MELA, PIRAS, RICKI, CAEPNET, EUFRAS, RELASER

Networks were provided flip charts to capture key ideas.

### Pictures and Videos:

<https://drive.google.com/drive/folders/1tEb9-ctGSh8uNQvNEMpUwc1InhknAToY?usp=sharing> and  
<https://photos.app.goo.gl/NiqM2woXkaRoZtC59>





After break the regional networks were invited to have their own meetings to review their progress and identify their plans. Each network sat at a table with a set of questions. They were asked to be prepared to share their most important network issues at the end, which were video recorded. In addition, each network was to record their key goals in their network book, continued since 2016 in Cameroon.

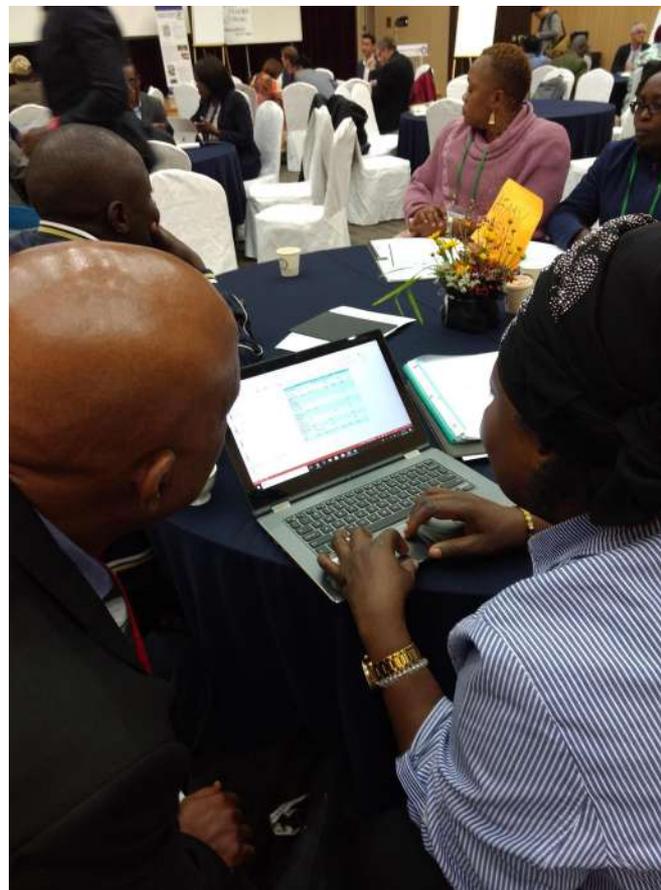
Meet as **network** to review past goals and set upcoming goals around partnerships in RAS going forward.(60 mins)

- Did you reach last years action plan goals? Results?
- New action plans and goals based on discussion??
- What partnerships might be strategic with other networks?
- What capacity do we need to build to do this?
- Whom can we partner with who has this capacity already?
- How will we know if we are succeeding? Outputs? Measurable indicator(s)
- Prepare a 1 minute summary of the most compelling part of your plan.

**Pictures and Videos:** <https://photos.app.goo.gl/2P3h6Vc1XkHYs6pu8> and <https://photos.app.goo.gl/dP62VV2C2rPrDvtK9>

# Regional Network Session Harvest

Each network created a short presentation on their past year's work and plans. These were captured both in video and photos. Then each network representative updated their "black book" which was initiated in 2016. Nancy took a video of each networks' oral presentation → <https://photos.app.goo.gl/dP62VV2C2rPrDvtK9> for full set. Individual videos are linked with the photos of their "book."



AESA

Video: <https://photos.app.goo.gl/ZMYhLRdk19cuafMx9>

9th GFRA Annual Meeting Co

### Participants

1. Rasheed Sulaiman V
2. Mahesh Chander
3. LALITH AMARATUNGA
4. Md. HAMIDUR RAHMAN
5. MRITYUNJOY ROY
6. NIMISHA MITTAL
7. SARAVANAN RAJ
8. AFZAL HOSSAIN BHUIYAN
9. DR. ASHOKE KUMER ROY

### PROPOSED PLAN OF WORK (2018/19)

1. PARTNERSHIPS - Develop joint/collaborative programmes at the country/sub-region levels
2. RESOURCE MOBILISATION - Organise meeting with donors to raise resources (with agencies of the Government, Private sector, International donor agencies & NGOs)
3. CAPACITY DEVELOPMENT - Organise training on NELK (Training of Trainers) including new/emerging areas in extension
4. POLICY ADVOCACY - Organise national/regional policy dialogue on key RAS topics
5. KNOWLEDGE MANAGEMENT - CONTINUE KM at the AESA level (KM) & STRENGTHEN KM at the national/country levels
6. STRENGTHEN GOVERNANCE: ORGANISE GOVERNANCE MEETING FOR AESA IN 2019  
DEVELOP AN M&E PLAN
7. NETWORK PROMOTION & LEARNING: DEVELOP & STRENGTHEN COUNTRY FORA  
PROMOTE CROSS LEARNING

Commission, NEPAD, Regional  
Studies, target  
Ke. FARA, Sub regional  
Research Organisation  
(strongly) AFAAS in the  
Agenda for Agriculture  
ca (SZA). ~~IRRI SZA~~

## \* Activities for 2018

1. Establish systems/mechanisms for sustainability and legitimacy including financing: ~~Reposit~~ Partnerships
2. Strengthen strategic communication, knowledge management and visibility among network members - include AEW 2017
3. Roll out activities in detail in generating, packaging and disseminating: Contents on cross cutting and emerging issues. <sup>youth</sup> cc
4. Strengthen issues of professionalization of AFAAS - NELK, thru Strategic Partnerships

AFAAS

Video: <https://photos.app.goo.gl/snHUnE8mfzJZ2cTe6>

## ACTION PLAN DRAFTED IN 2018

- Remain continuing discussions on strengthening APIRAS, sub-regional networks & country forum
- Capacity development
  - ↳ resource mobilization / fund generation
  - ↳ knowledge mgt. (printed & online)
  - ↳ Policy analysis, formulation & advocacy
  - ↳ ICT
  - ↳ Coordinating & communication skills
  - ↳ Human resource : technical assistance & financial matters
- Strengthen participation of youth, women, & farmers
- IFAD Phase II → in addition to current countries covered,
- Strategic partnerships
  - ↳ Various & different partners at various levels of networks / regional networks / country forum

APIRAS

Video:

<https://photos.app.goo.gl/HPv9KD6KA77g6b4B6>

### APIRAS 2018

1. Lani Eugenia
2. Greta Gabinele
3. Norsida Man
4. Elena Fuli
5. Renati dela Cruz
6. Sonny Lameta
7. Kinai Kaiso
8. Gibson Susurno
9. Brian Tairca
10. Virginia Cardenas
11. Ranny Chairisyah
12. Epsi Euriga
13. Jim Caro

### About achievement on last year's action plan

APIRAS has reached the action plan goals:

- a. Advocacy related to multi-stakeholders
  - ↳ 3 policy briefs have been published (in APIRAS Website)
- b. Strengthening the sub-regional network
  - ↳ establishment of RASSEA - Rural Advisory Services for South East Asia in addition to MEIA
  - ↳ Indonesia Forum for RAS was organized in July 2018
  - ↳ Malaysia Country Forum to be established soon
- c. Capacity Dev't Plan (K. Lamm) on strengthening the network
  - ↳ structure of APIRAS set up (Jan 2018)
- d. SAAS Project → 12 Best Practices Notes (Regional Workshop)
- e. SEED 4 Life (PIRAS)
- f. Knowledge Mgt. Strategy framework, M&E, Application & Learning
- g. Legal status of APIRAS achieved → registered

# PIRAS

9th GFRAS, Korea

Attendees from PIRAS:

- ① Kinaci Kairo
- ② Dr Sonny Lameta
- ③ Gibson Sucumu
- ④ Elenoa Fuli

## COMMITMENTS

- ① THE NELK - Socialize & implement the NELK with Universities

2. Establishment of one other Country Forum

3. Develop national extension Policy

## CAC-FRAS

Video: <https://photos.app.goo.gl/z552y1Aye6HLA5Lk7>

2018 South Korea, Injean  
New action:

- ① Strengthening CAC-FRAS as sub-regional organisation
- ② Strengthening youth participation in the network
- ③ Strengthening country level involve Ministry of Agriculture to the network

indicators:

- ↳ number of official registered members
- ↳ number of partners
- ↳ regional projects
- ↳ number of stakeholders

Mrs. Sayballeeva Tahmine  
Tajikistan (CAC-FRAS)

## CAEP-NET

Video:

<https://photos.app.goo.gl/YuRVLor1GQet2CKfA>

### 9th Annual Meeting

1. Establish an additional 3 country forum
2. Establish CAEPNet Youth Team
3. Functioning working groups - KM, Advocacy, professionalization
4. Develop fundraising plan.
5. Develop calendar of regional events for CAEPNet participation
6. Selection of Regional Extension Officer of Excellence - annual
7. Document success stories in each country & post to CAEPNet website

### 8. Host 2019 GFRAS meeting

JEONJU, KOREA.

25-Oct 2018

Norma Sammel  
David Dolly

Slenville Hall

Alpha Senon

# SARFAAS

Video: <https://photos.app.goo.gl/PGDxHie1ccbhtmRM6>

Previous Goals: Achieved 2 out of 3  
→ SARFAAS governance structure is in place  
→

Future plans: ① Resource Mobilization and Advocacy to put systems in place

- ② Use professionalisation to strengthen Country fora
- ③ Develop knowledge management system

Partners: → ARAAS - FAO - GIZ  
CARDP - IFAD - SACAU

Indicators: SARFAAS systems in place  
strengthened country fora

Capacities needed: Proposal writing and resource mobilization.

## 2018 GFRAS Annual meeting South Korea

Hammami Hmweys  
JERRY Aries  
Johan van Niekerk  
Mogale Sebepetsa  
Mantombi Mbingo  
Elliot Zwane  
Fanie Teisblande

# RESCAR-AOC

Video:

<https://photos.app.goo.gl/uKW2YoKUjcSzaLSK8>

See also AFAAS Video

## GFRAS 2018.

### ① Actions Achieved in 2017-2018

- E-Forum on Country Fora Establishment
- Onsite workshop with Private sector held in Abidjan
- Training workshop on Experience Capitalization and Rural Development.
- Advocacy policy
- Side event on extension and RAS in West Africa
- Training onsite on NELK and Prioritization of the 16 Modules for translation into French

Agricultural Extension West  
 General Assembly  
 according to priorities  
 among different RAS

Technical working  
 youth and RAS issues  
 sector  
 strategies

- Finalize RESCAR-AOC strategic plan
- build Capacity of extension worker at each Country level.

were present at GFRAS Annual meeting

1. Ngouambe Nestor, Cameroon
2. MBEMBO-VICTORINE, CENRO RDC
3. Kouamé Boguie Noubakie, Côte d'Ivoire
4. TIZIE Yabo GUSTAVE, Côte d'Ivoire
5. KARBEU Louis-Norise, Cameroon
6. NIAMEN NANA, Burkina Faso
7. ESM+L Mamal Elie, Côte d'Ivoire

Douglas Tchana, Cameroon  
 Amadou Moustapha MBAYE, Senegal  
 Hassani AH ABILLAH, Guinea

### ② Way Forward 2018-2019

- Hosting the 4th Africa Agricultural Extension and subregional meeting
- Hold RESCAR-AOC General Assembly
- Translate NELK Module according to priorities
- facilitate the synergy among different RAS initiatives
- Establish more sub-regional Technical working Group
- Supervise an online-debate on youth and RAS
- Develop partnership with private sector
- Develop Resource mobilization strategies

- Finalize RESCAR
- build Capacity Country level.

were present at

1. Ngouambe Nestor
2. MBEMBO-VICTORINE
3. Kouamé Boguie
4. TIZIE Yabo
5. KARBEU Louis-Norise
6. NIAMEN NANA
7. ESM+L Mamal

RELASER

Video: <https://photos.app.goo.gl/2qLJou1bPYSPzcre6>

OCTUBRE 25, 2018

JEONJU, COREA

- OIBER Ayala
- FERNANDO BARRER
- Ma. Isabel Paredes

- Plans & Goals
  - Operative - Strengthen Country Focus
  - Knowledge Management Platform
  - Thematic - Professionalization & Competencies

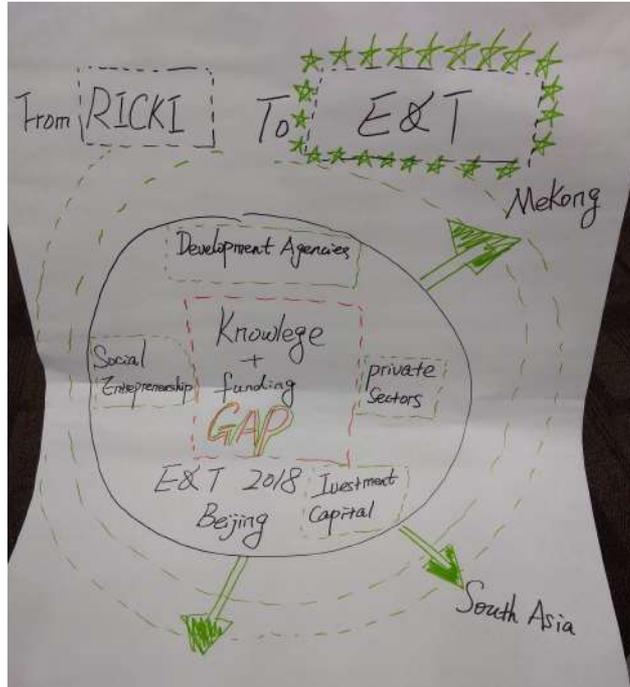
- Partnerships
  - Coepnet
  - Thematic Partnerships

- Capacities
  - For Knowledge Management
  - Create a Standard for CF functioning.

RICKI

Video:

<https://photos.app.goo.gl/Zw4bRVmojLd6bpCv6>



Ricki 2018

- As for RICKI, we will re-orient the strategy to focus on "Social Entrepreneurship" development
- we will follow up the E&T Board 2018 in Beijing and bring more champions to join.
- we will also collaborate with regional network in Asian and try to bring some people to China for the workshop.
- all what we want to do is to link up more with innovative private sectors and work together for bigger achievements on sustainable issues.



Digital Green



EUFRAS

Video: <https://photos.app.goo.gl/FcrNsKrrwJjqCCGK6>

### Commitment 2018

- We need to figure out what we want to be as a network - work on our strategy
- We need to be more open to ideas of cooperation between the networks.
- We need to fully exploit the potential w/in our network first.

Jussi + Edgars

# MENA

- \* Collaboration with other offices in 2018 Africa
- \* Held International workshops via skype with Tunisia, Egypt, North Sudan, Morocco etc.
- \* Building CFs capacity.

AMIRA MAHMOUD / Egypt  
BAKUALI YAKHLEF salah eddine / Morocco  
Nouefhi Bassem / TUNISIE

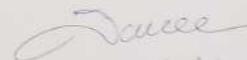
- Oct 25, 2018
- Completed yearly plan
  - Partnerships strategic: APIRAS, AESE, ALISBA, Hekis  
Field Alliance, ECHO Asia, RILKI  
AWGATE, GFRAS
  - Capacity need: People who can help facilitate meeting,  
logistics and coordination
  - Succeeding/Outputs:
    - Maintain membership data base & growth
    - Apply new extensionist tools
    - Completed yearly plan
  - Most important network  
Issue: preparing medium-long proposals to  
fund more support activities among member  
countries and one full time staff.

## MELA Goal and Plan (2018-2019)

1. Revise MELA Chapter
2. Develop the medium-long proposals to fund more  
support activities among member countries and one full time  
staff for MELA.
3. Organize the 5th Annual Meeting in Vietnam, 2019
4. Update activity on Mela Facebook

Seonju, Korea Oct 25, 2018

  
Souvanhong  
Law PDR

  
(Sarangsri Wipet)  
Thailand

**MELA**

**Video:**

<https://photos.app.goo.gl/3KdW84d9kjp8irkR6>



# What should GFRAS do next?

After lunch, we built on the internal reflections of each regional network to start thinking about actions across GFRAS. To stimulate ideas, we started with individual ideas, sharpened by sharing them with 3 different partners ([Impromptu Networking](#)), and then evaluated across the group using [25/10 Crowd Sourcing](#). A key instruction was identification of a “first move” so ideas were actionable.

First Instructions: On a scrap piece of paper write your FIRST DRAFT:

- If you were 10 x bolder, what would you recommend that you OR your regional network OR all of you as GFRAS should do to positively move GFRAS and its work forward? What is your first move /step?
- Find a partner and share your ideas. Get feedback for revisions. Find another partner and repeat. Repeat again!

# 25/10 Crowdsourcing Instructions

Rapidly generate & sift your most powerful, actionable ideas

On a colored card from the table, revise and write your FINAL VERSION.  
No names!

- If you were 10 x bolder, what would you recommend that you, your regional network or all of you as GFRAS should do to positively move GFRAS and its work forward? What is your first move?

Pass cards around while milling  
(5 rounds)

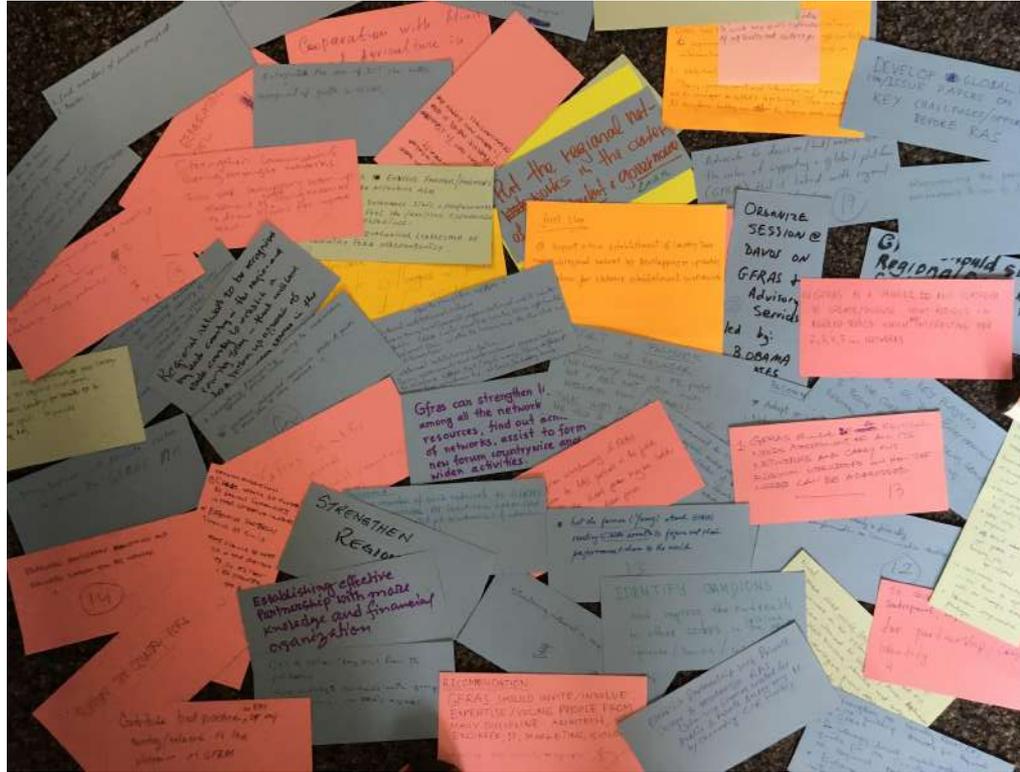
- Rate each card (on back): 1 = ho-hum to 5 = fabulous, “I’m in!”
- Decide before looking at other scores
- Add all scores after the last round

We’ll identify the top scorers

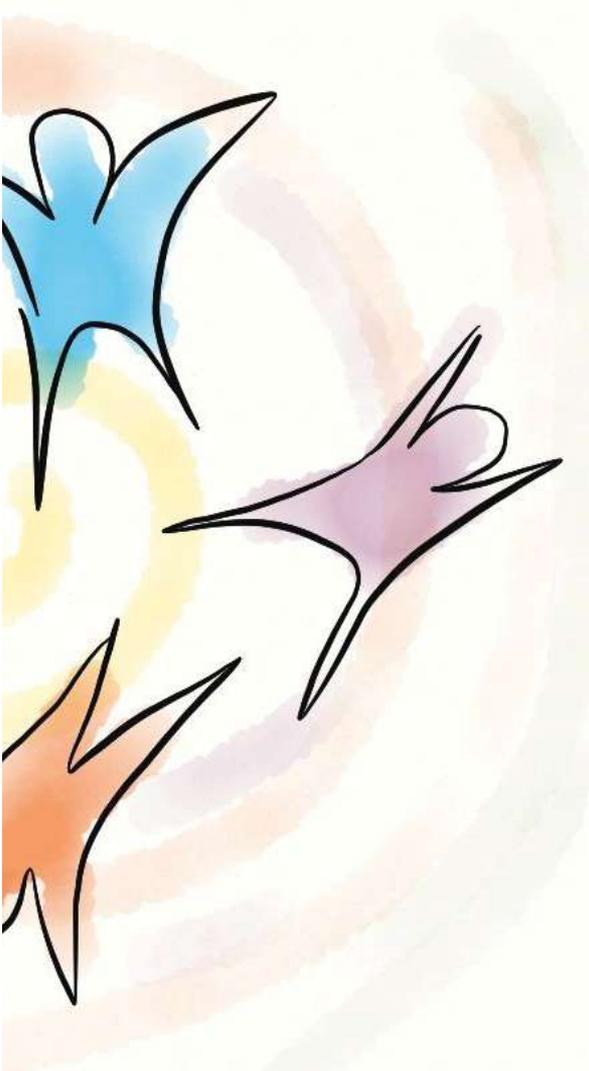
- Post high-to-low scoring ideas on a wall tapestry for our Open Space

25/10





The results and ideas brought forward during the Crowdsourcing session will be available with the full meeting report



# Open Space

1. We identify topics together
2. Someone volunteers to host and picks a station in the room.
3. Host finds a recorder to capture key insights/ actions/ first steps
4. Session lasts 40 minutes
5. One minute video recorded shares

<https://photos.app.goo.gl/tfFScbPWpPESGHBHA>

Pictures:

[https://drive.google.com/drive/folders/1mNFbW2hSixlp34PizRH\\_pzXCQBjhBlaQ?usp=sharing](https://drive.google.com/drive/folders/1mNFbW2hSixlp34PizRH_pzXCQBjhBlaQ?usp=sharing)

Videos of report outs:

<https://photos.app.goo.gl/tfFScbPWpPESGHBHA>

Put the Regional Context of the GFRAS Content

step 1 objective: re-governing

step 2

GFRAS

(CONSTITUTION)?

creative-destruction

who: donors/investors

Youth organization

National level / Public

Private sector

Osissors make

Introduction of the NELK to regional institutions of higher learning

Objectives

1. Introduce NELK to all agricultural institutions of higher learning
2. Integration of NELK in Syllabus or stand alone for schools w/o extension curriculum
3. Offer NELK as certification program for existing extension officers

First Step

Organize a meeting Country level/regional level of deans of colleges of ag, heads of Ext depts & Director of Agriculture Ext. to introduce NELK

Who

Means of college of ag

Extension Directors

Heads of Department

NGO's

Private Sector

Network focal person in each country

Regional

Country level

private Farmer Cooperation

GFRAS

ketting "GFRAS"

ical Cons of Extension Info

1st step

Choice to Private Sector, SE, Govt

Attract

Board

Identification of private sector interest in RAS

Re-branding GFRAS to attract private sector involvement

Monthly Meetings

Focus

1) Govt involvement

2) Private Sector

3) Youth Forum

# Open Space Flipchart Artifacts

OBJECTIVES:

ORGANIZE NETWORK WITHIN THE COUNTRY with support of Regional Forum

FIRST STEP: MEETING

1. ORGANIZE & CONDUCT FORUM ON RAS INVITING PARTICIPANTS OF GFRAS 2018
2. CONDUCT A FORUM WITH ALL RAS STAKEHOLDERS
3. FORMALIZE THE NETWORK AND INVITE GOVERNMENT TO TAKE PART IN GOVERNING

WHO: THE PARTICIPANTS/MEMBERS OF RAS

Objectives

Participation of youth in steering committee

Youth championship award (annually in GFRAS meeting)

first step

Done Youth working Group YWG 2017

second step

Get all regional network to agree YWG to have place in steering committee

Who

steering committee

Regional networks ch

Sponsors IFAD - BE

private sector -

Objectives

1. To promote Farming as a business
2. To promote Convergence in the Sector in RAS

First Step

- Identification of private sector
- Re-branding GFRAS to a 3 sector involvement

Who:

Country Forum to 1\*

Reg. Networks / GFRAS

creativity

GFRAS

RAS

Youth

\*Focal points for Y\*

Complement

- Govt cannot do all, especially activities with weak Govt.
- Private Sector - Imasha
- Farmers making market
- Impact (Sustainable)
- Impact Inventing

Support public RAS in creating more jobs and wealth.

a profitable business

1. To promote Farming as a business
2. To promote Convergence of work, private & public stakeholders in RAS.

Individual Action: What is one thing you will do when you get home to follow up from our gathering?

After deepening the discussion within the networks and between the networks in the morning, the sessions after lunch invited people to zoom out to another layer of partnership - GFRAS as a global network and what are the future steps moving forward, before ending the day with individual reflection and commitment for next step/s.

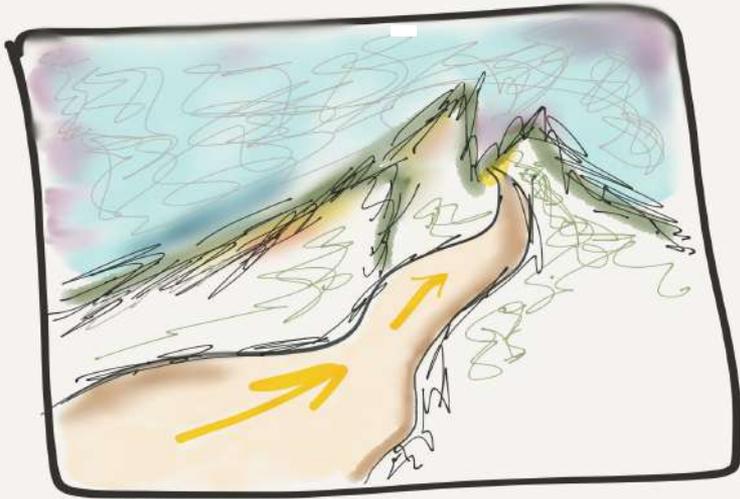
For the individual reflection and commitment we used the 15% method (see detailed description of the method in [Liberating Structures](#)) in combination with Learning Form that was given to each participant in their welcoming pack. 15% enabled participants to think about what is possible without more resources and authorities, leaving the event with more hope and positive energy.





# Troika Consulting/Collaborative Evaluations

Get immediate, practical and imaginative help from colleagues



We invited people to share their 15% via another method called Troika Consulting which challenges participants to practice their active listening and provide constructive feedback to their peers.

Instead of handing out the evaluation form for participants to fill in alone, we invited them to discuss the questions amongst themselves before filling in the form.

At the end of the day, participants could “trade” their completed evaluation form for a copy of the group photo.

# Closing/Declaration

For the closing we had short speeches by GFRAS members and RDA representatives, concluding with the reading of the Jeonju Declaration by David Nielson.

The text of the declaration can be found on the next slide.



We, more than 152 participants, comprising extension practitioners from public, private and civil society organizations, farmers' organisations, policymakers and representatives of the agricultural research and development community, academia, the private sector, donor agencies, and financial institutions from 56 countries; congregated at the Rural Development Administration in Jeonju, Korea, from 22 to 25 October 2018 for the 9<sup>th</sup> GFRAS Annual Meeting under the theme "*Addressing Challenges and Seizing Opportunities: Developing Effective Partnerships in Rural Advisory Services (RAS)*". Concerned on the role and importance of RAS globally:

We hereby call upon all key stakeholders - including governments, extension professionals, farmers' organizations, regional and global bodies, the private sector, civil society, development partners and donors - to work together to:

- Invest innovatively and continuously in RAS as an effective means to eliminate poverty and hunger,
- Strengthen the role of the public sector in providing RAS effectively and efficiently (as has been demonstrated in countries such as Korea and Vietnam), and create enabling environments for leveraging partnerships among and between RAS actors for sustainable rural livelihoods.
- Reinforce partnerships among RAS actors nationally, regionally, and globally, taking advantage of information and communication technologies, and
- Enable the young generation to contribute to the future development of sustainable agriculture and rural society.

Dated this 25th of October, 2018

Jeonju, Korea

