



# GFRAS-YPARD CALL FOR STORIES

## HOW ARE THE LOCAL AGRICULTURAL SECTOR AND RURAL ADVISORY SERVICES COPING WITH COVID-19

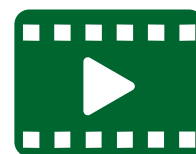
We are looking for novel stories on local solutions that enable the agricultural sector to **ensure food security and keep value chains functioning** under the current partial or full lock-down of society. We would especially encourage young people to share local success stories.

### HOW TO PARTICIPATE? CONTRIBUTE BY SUBMITTING UNTIL MAY 10TH:



#### A text with photos

Between 500-700 words, not previously published elsewhere. Any references made must be credited and noted. Between 2-4 photos with captions illustrating what is written in the text should be included. Not submitting photos will give a lower score.



#### A video

Between 60 and 120 seconds long, not previously posted elsewhere. Submissions exceeding 120 seconds (or 2 minutes) may be disqualified. Videos must be uploaded as one single file in the highest quality.

**Entries from Bangladesh must be submitted via [wetransfer.com](https://wetransfer.com) to [aesanetwork@gmail.com](mailto:aesanetwork@gmail.com) and [ingrid.oliveira@g-fras.org](mailto:ingrid.oliveira@g-fras.org) alongside the name, address, and copy of ID of entrants**

## WHO CAN PARTICIPATE?



Anyone residing in one of the following eligible countries: Bangladesh, Cameroon, Colombia, Costa Rica, Grenada, Kenya, Kyrgyzstan, and Malawi.

There is a special category for youth under the age of 30 - ID and proof of age will be required upon submission. Entries in this category must also copy [info@ypard.net](mailto:info@ypard.net)

## AWARDS



A panel formed by members of the various GFRAS Regional Networks and the GFRAS Secretariat will select and award six persons, for each participating country, in the following categories:

### General Category

- 1st place: USD 500
- 2nd place: USD 250
- 3rd place: USD 100

### Youth Category

- 1st place: USD 500
- 2nd place: USD 250
- 3rd place: USD 100

Winners will also get their contribution published on the GFRAS COVID-19 homepage and spread through social media. The selected stories will also be recommended to the local and international press.

## CONDITIONS FOR PARTICIPATION

- One entrant may submit a maximum of three entries. An entry consists of one written text or one video clip;
- Entrants must have full copyrights to the submitted material, including photos, sound effects and music if used;
- Submissions must not include any endorsements of products or services, or any obscene, violent, racist or defamatory content,;
- Incomplete entries or entries that do not comply with the formal specifications will be automatically disqualified;
- The copyright of the materials submitted for this competition remains with respective participants. However, each entrant grants GFRAS and its partners the right to use the submitted materials in its environmental communication crediting the copyright owners;
- Participants can submit in the following languages: English, Spanish, French and Russian;
- Entries will be judged on their relevance to the competition topic , clarity of the message, persuasiveness of the entry, creativity expressed, and technical ability.