



# FEED THE FUTURE

The U.S. Government's Global Hunger & Food Security Initiative

# USING INCENTIVES TO IMPROVE PERFORMANCE OF EXTENSION SERVICES IN RWANDA

## What

The Feed the Future Developing Local Extension Capacity (DLEC), in partnership with One Acre Fund and the Rwanda Agriculture Board, is investigating the impact of providing incentives to farmer promoters at national scale. Acting as role model farmers, they are the first point of contact for Rwandan farmers with the goal of improving productivity by increasing adoption of good agricultural practices and access to improved inputs.

Farmer promoters establish village demonstration plots to showcase good agricultural practices and their impact on yield, train farmers, and support the implementation of the government's subsidy system through marketing of inputs.



## Why

Farmer promoters are an integral part of Rwanda's national agricultural extension system, Twigire Muhinzi. However, they are engaged on a volunteer basis and frequently lack the knowledge and engagement skills to effectively and frequently provide extension services to farmers.

## Partners

DLEC, Rwanda Agriculture Board, One Acre Fund, Ministry of Agriculture and Animal Resources (MINAGRI), and Ministry of Local Government (MINALOC)



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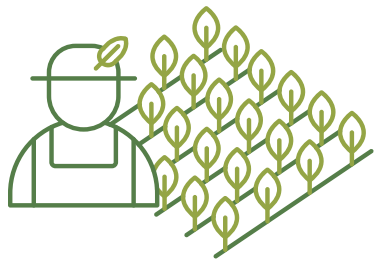


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## How

The engagement is testing incentives schemes to improve performance of volunteer farmer promoters. Incentives provided:



Farmer promoters establish demonstration plots and train farmers on good agricultural practices and use of inputs for maize



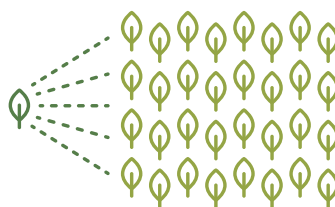
Farmer promoters reach out to farmers on a regular basis to provide extension and advisory services



Farmer promoters receive improved maize seed and fertilizers for use on their demo plots and get to keep the income from yields generated from the demo plot



## Results



**11,523 farmer promoters have reached 685,000 farmers countrywide.**

Results indicate 8% increase in knowledge and 37% increase in adoption of good agronomic practices by farmers. For the first time, Rwanda Agriculture Board earmarked a budget to train farmer promoters twice a year. We also develop guidelines to influence the government to provide inputs as incentives.

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